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ROAD SAFETY CAMPAIGN

Safe Malaysia Team will conduct a week long road safety campaign to promote safe driving and riding habits. The objective of this campaign is to raise awareness amongst Malaysian motorists to drive and ride safely on roads. The campaign will be held nationwide during school holidays and festive seasons.

Participating companies will distribute flyers at the toll plazas to promote road safety tips like 'Buckle Up: Seat Belts Save Lives' and 'Helmet On, Headlights On'. The Safe Malaysia Team will work together with Himda Motors Sdn. Bhd. to give out mini hampers consisting of chocolate bars, light snacks, mineral water, and a safety kit to motorists at main toll plazas throughout the country. Motorists who fill up fuel at designated petrol stations from 20-24 December will also get a free vehicle check.

The Road Safety Department will provide a demonstration on safety tips. Motorists are encouraged to drop-in and learn the importance of wearing seatbelts, safety helmets, and adhering to the speed limits. For cyclists, they will be provided with tips on the proper use of hand signals, wearing helmets, and safety gear. Free reflective clothing will be given to the first 100 attendees.

Duration

Location



Time of the year

1.

2.

Objective

Safety Tips

Content of mini hamper:

Answer the questions below.

1. Why do you think the campaign is held during the school holidays and festive seasons?



2. List three things mentioned in the text above that can prevent accidents on roads.



3. How does wearing reflective clothing help a cyclist?

