



TYPE of reading:  
TEXT No.:

SKIM-READING  
TEXT 7

Choose the correct heading for each text from the list of headings below:

- |              |             |
|--------------|-------------|
| 1) Newspaper | 5) Radio    |
| 2) TV        | 6) Internet |
| 3) Book      | 7) Magazine |
| 4) Cinema    | 8) Theatre  |

TEXT A:

➤ *Heading №:*

Scientists in many countries worked to devise a system that could overcome the limitations of the telegraph wire. In 1895, Italian inventor Marconi transmitted a message in Morse code that was picked up about 3 km away by a receiving device that had no wired connection to Marconi's transmitting device. Marconi had demonstrated that an electronic signal could be cast *broadly* through space so that receivers at random points could capture it. The closed circuit of instant communication, bound by the necessity of wires, had at last been opened by. The invention was called a wireless telegraph or radiotelegraph, because its signal moved outward in all directions, or radially, from the point of transmission.

TEXT B:

➤ *Heading №:*

First, news editors assign newsworthy events to reporters. The reporters research the events and write their own stories on computers. Copy editors edit the stories and write headlines for them. The stories go back to the news editor, who checks over the stories and headlines. Meanwhile, photographers shoot pictures to accompany the stories, and graphic artists create any charts and diagrams that that will accompany the stories in the paper.

TEXT C:

➤ *Heading №:*

Media and entertainment companies use it to broadcast audio and video, including live radio and television programs. They also offer online chat groups, in which people carry on discussions using written text, and online news and weather programs.

TEXT D:

➤ *Heading №:*

Periodicals are publications released on a regular basis that feature articles, poems, stories, and other types of writing. Many periodicals also include photographs and drawings. Periodicals focus on more specialized material, and when they deal with the news they tend to do so in the form of summaries or commentaries. For centuries periodicals generally appeared on fine paper, and at intervals longer than a day (weekly, every two weeks, monthly, quarterly, or even annually).

TEXT E:

➤ *Heading №:*

The invention was a lengthy, collaborative process. An early milestone was the successful transmission of an image in 1884 by German inventor Paul Nipkow. His mechanical system, known as the rotating disk, was further developed by Scottish scientist John Logie Baird, who broadcast a televised image in 1926 to an audience at the Royal Academy of Science in London.

TEXT F:

➤ *Heading №:*

A motion picture is a series of images that are projected onto a screen to create the illusion of motion. Motion pictures, also called movies, are one of the most popular forms of entertainment, enabling people to immerse themselves in an imaginary world for a short period of time.



**TEXT G:**

➤ *Heading №:*

The arena stage places the stage at the center of a square or circle. Seating for the audience surrounds the stage. This stage offers more intimacy between actor and audience, since the playing space has no barrier separating them.

**Suggested headings:**

- |              |             |
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