

# Unit 1 I love music!

**What  
is it?**


**Where  
is it?**

**What are  
the people  
doing?**



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## Read aloud



The poster for the Coachella Music Festival features a vibrant, high-contrast image of a crowd at night. The text "COACHELLA" is written in large, stylized, white letters with a black outline, and "MUSIC FESTIVAL" is written below it in a smaller, similar font. The background is a mix of red and orange hues, suggesting a sunset or stage lights.

There are lots of music festivals in the world, however, most music lovers agree that Coachella is one of the best and largest music festivals in the world. The Coachella Valley Music and Arts Festival, commonly referred to as Coachella, is held at the Empire Polo Club in Indio, California.

Coachella takes place over two consecutive weekends every April, featuring many genres of music, including rock, indie, hip-hop, and electronic dance music. There are several stages that continuously host live music. The main stages are the Coachella Stage, Gobi Tent, Mojave Tent, Outdoor Theatre, and Sahara Tent. There are also exhibitions of art installations and sculptures.

If you go to Coachella, you can have three days of fun with on-site camping. Build your own oasis with car and tent camping, or check into one of our fully-equipped premium camping options.

Campground amenities include free showers, Internet cafes with free Wi-Fi, food and beverage vendors, a farmers market, and a supermarket.

The premier music festival started in 1999, run by Goldenvoice, the same entertainment company that runs it to this day. The festival was not profitable in the first years. Tickets were ridiculously cheap in comparison to how much they cost now. At that time, single-day tickets cost only \$50; nowadays it is more than \$600 for a three-day pass. Although the tickets were cheap on that first festival, there were very high quality performances such as The Chemical Brothers, Morrissey, and Moby. Coachella also showcases emerging artists and reunited groups.

Nowadays, Coachella is one of the largest, most famous, and most profitable music festivals in the United States. The 2015 edition sold 198,000 tickets, which made the organizers receive more than \$84 million.

50

1999


198,000

600

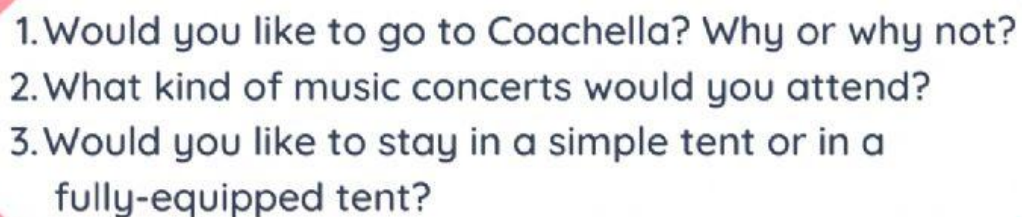
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Mark the sentences: T (true) or F (false).

1. Coachella is the best music festival in the world.
2. You can listen to different styles of music.
3. There are more than five stages.
4. Tickets are very cheap nowadays.
5. There is an area where visitors can camp.



Let's talk!

- 
1. Would you like to go to Coachella? Why or why not?
  2. What kind of music concerts would you attend?
  3. Would you like to stay in a simple tent or in a fully-equipped tent?

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Words from the article and their definitions.

tent

1.(noun) a style, especially in the arts such as literature, music and films

genre

2. (noun) the area in a theatre where actors or singers perform

stage

3. (verb) to control and organize something, a business, or event.

profitable

4. (adjective) that makes people get benefits

run

5. (noun) a structure which is commonly used to sleep in.



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Match the sentences.

1. There is

2. There is

3. There were

4. There was

a) no Coachella festival in 2000.

b) two days of concerts in the first Coachella.

c) several stages that host live music.

d) an area for visitors to camp nowadays.



Grammar test...

1. Which 2 sentences refer to **singular** concepts?
2. Which 2 sentences refer to **plural** concepts?
3. Which 2 sentences refer to **present** situations?
4. Which 2 sentences refer to **past** situations?
5. **There is/are** and **There was/were** are used to...
  - a) describe things
  - b) say that something exists.

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There is / There are.

I went to Coachella three years ago and stayed at the Oasis Palms RV Resort. I heard it was the best campground for camping out of Coachella.

(1) \_\_\_\_\_ a swimming pool but the water wasn't clean.

(2) \_\_\_\_\_ some nice palms around, but (3) \_\_\_\_\_ lots of mosquitos.

Today, I'm at the Oasis Palms again and things are different.

(4) \_\_\_\_\_ two swimming pools and the water is really clean.

(5) \_\_\_\_\_ a palm tree farm next door where people are planting new palms around the resort.