

Integrated Skills in English I

Time allowed: 2 hours

This exam paper has four tasks. Complete all tasks.

Task 1 – Long reading

Read the following text about film industries and answer the 15 questions on page 3.

Paragraph 1

Where is the world's biggest film industry? Most people would probably guess that it's the United States, or Hollywood. It's usual to think that the large American film companies, with all the money they have, have spread all over the world and destroyed local film industries. The fact is, though, that the real situation is quite different. Film industries around the world are very much alive.

Paragraph 2

The answer to the question depends partly on what we mean by 'biggest'. There are actually several possible answers, and some would surprise a lot of people. If we're talking about how many films different countries make, there is definitely one clear winner. The number of films made in India is far greater than any other country, and seems to rise every year. Most people have heard of Bollywood, which took its name from the centre of film-making, Bombay (now called Mumbai). But in fact there are nine different regions producing their own films in sixteen different languages.

Paragraph 3

America isn't even the country that makes the second highest number of films. In fact, it's Nigeria in West Africa, which produces nearly 50 films every week. Nigeria has made films since the 1960s, but the growth of cheaper technology has now made its film industry into the second biggest employer in the country after the government.

Paragraph 4

If we look at the amount of money that the films earn, however, the USA does come out on top, followed by China (which replaced Japan in second place in 2013). One reason for this is, of course, the very large audience for Chinese films, at home and internationally. There is also the fact that, to help their film industry, the Chinese government has put a limit of 20 per year on the number of new foreign films that cinemas can show.

Paragraph 5

Local film industries, in fact, are growing almost everywhere, from Iran to South America and from Egypt to Vietnam. They may not be as large as, for example, Nigeria, but the same cheaper film-making technology now available makes it possible for them to keep going and do well. Everywhere you look, it seems, local film industries are managing to fight back against the spread of American-made 'international' film entertainment.

Questions 1-5

The text on page 2 has five paragraphs (1-5). Choose the best title for each paragraph from A-F below and write the letter (A-F) on the lines below. There is one title you don't need.

1. Paragraph 1 _____
2. Paragraph 2 _____
3. Paragraph 3 _____
4. Paragraph 4 _____
5. Paragraph 5 _____

- A An important provider of many jobs in film-making
- B A common idea, but wrong
- C The biggest money-makers
- D All over the world
- E Why Hollywood is so successful
- F Many more films than the rest

Questions 6-10

Choose the five statements from A-H below that are **TRUE** according to the information given in the text on page 2. Write the letters of the **TRUE** statements on the lines below (in any order).

6. _____
7. _____
8. _____
9. _____
10. _____

- A It is easy to say which country has the biggest film industry.
- B Film-making in India happens in more than one area.
- C Nigeria has made about 50 films a week since the 1960s.
- D Films are more expensive to make than they used to be.
- E Until recently, the Japanese film industry earned the second highest amount of money in the world.
- F The text gives two reasons for the success of Chinese films.
- G Many countries in the world have successful film industries.
- H New ways of film-making have helped local film-making to grow.

Questions 11-15

Complete sentences 11-15 with an exact number, word or phrase (maximum three words) from the text. Write the exact number, word or phrase on the lines below.

11. People who think America is the biggest film-making nation don't understand _____.
12. If someone asks where the biggest film industry is, there will be _____.
13. If you compare the number of films different nations make, India is the _____.
14. American films are the most successful if we're talking about the _____ they make.
15. Chinese movies have a _____ both in China and abroad.

Turn over page

Task 2 – Multi-text reading

As part of your studies you are going to read about changes in the music industry. In this section there are four short texts for you to read and some questions for you to answer.

Questions 16-20 (one mark per question)

Read questions 16-20 first and then read texts A, B, C and D below the questions.

As you read each text, decide which text each question refers to. **Choose one letter – A, B, C or D – and write it on the lines below.** You can use any letter more than once.

Which text

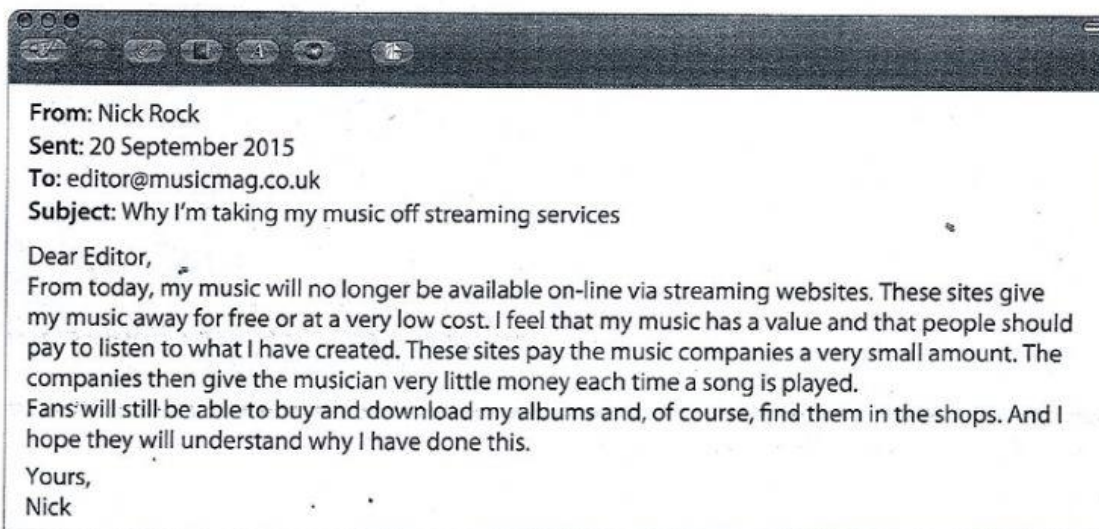
16. explains why a musician has decided to remove his music from streaming sites?
.....
17. shows how streaming in music has become much more important in North America?
.....
18. describes how the music industry is completely different now from in the past?
19. gives details on how little a musician is paid by on-line streaming sites?
20. makes positive comments about digital music?

Text A

Changes in the music world

The music industry has changed because of the Internet and digital music. How we discover, listen to and buy our music has changed forever. We no longer have to go into a store and buy music, but we can organise it all from our computer or mobile phone. Sales of CDs have fallen. Even downloading music seems to be less popular than before. Nowadays, more and more people listen to a wide variety of music using streaming sites such as Pandora or Spotify. These kinds of sites have made more music than ever before available to more people all over the world – and at a cheaper price. But the growing popularity of digital music has not been so popular with record companies or musicians, who now make less money from the music.

Text B



Text C

Music companies say that the Internet is killing music. Do you think this is true?



Darius: Music is far too expensive. Perhaps iTunes aren't selling as many songs as before, but musicians are still making lots more money than other people in the country.



Maggie: I've discovered so much new music through sites like Pandora. It's great.



Lea: I have all my music on my phone and can listen to it everywhere. You can't do that with CDs.



Mark: I still spend money on music. Instead of buying one CD, I download individual songs from lots of groups.



Darius: @Maggie I know. It's great. I've bought lots of songs that I first heard on Pandora.



Alana: @Maggie Streaming is keeping music alive. You discover a new band. You go to see them in concert. More bands should realise this is how to make money nowadays.



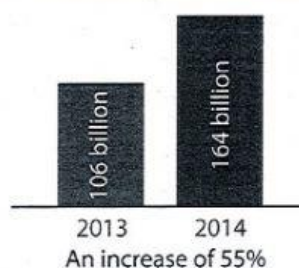
Maggie: @Alana Exactly. Even if the price of tickets has gone up I still prefer to spend my money on concerts. Often the musician earns more through singing live than through loads of downloads and streaming!

Text D

Number of songs streamed in the USA

2013 – 106 billion songs streamed

2014 – 164 billion songs streamed

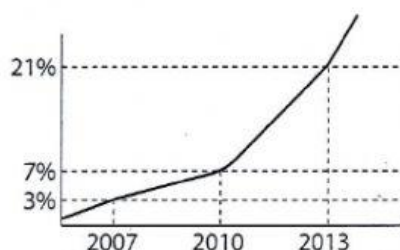


Percentage of streaming of total music sales in the USA

2007 – 3%

2010 – 7%

2013 – 21%



Questions 21-25 (one mark per question)

Choose the five statements from A-H below that are **TRUE** according to the information given in the texts above. **Write the letters of the TRUE statements on the lines below (in any order).**

21.
22.
23.
24.
25.

- A People say that they listen to music through streaming sites instead of going to see bands playing live concerts.
- B Between 2013 and 2014 the number of songs streamed increased by more than half.
- C Streaming has given music a more international audience.
- D The online streaming sites pay the musicians directly.
- E iTunes sales are decreasing.
- F It's possible for musicians to stop streaming sites playing their music.
- G Downloading music is just as popular as listening to music via streaming.
- H Musicians can often make more money through concerts than downloads and streaming.

Questions 26-30 (One mark per question)

The summary notes below contain information on the texts on pages 84 and 85. **Find a word or phrase (maximum three words) from texts A-D to complete the missing information in gaps 26-30.**

Write your answers on the lines below.

Summary notes

Changes in the music industry

Music now available via the Internet

People can download music from places such as iTunes

Sales through streaming increased to (26) % of total music sales in 2013

More music is available to people in different countries

Advantages for music fans

Streaming music is cheaper than (27) or buying CDs

You can listen to a choice of music on sites like Pandora or Spotify

You can discover new bands on these sites and then go and listen to them in (28)

Disadvantages for the music industry

Musicians receive (29) when a site plays one of their songs

Some musicians feel that their music has no (30) if it's given away for free

Music companies now make less money

Task 3 – Reading and Writing

You are doing a project on digital music and you need to write an essay (100-130 words) for your teacher about changes in the music industry.

Use the information you read in Task 2 (pages 83 to 86) to:

- describe how the music industry has changed
- say why these changes have not been good for people in the music industry
- explain how these changes have had a positive effect.

Do not copy from the texts. Use your own words as far as possible.

You should plan your essay before you start writing. Think about what you are going to write and make some notes to help you in this box:

Planning notes

(No marks are given for these planning notes)

