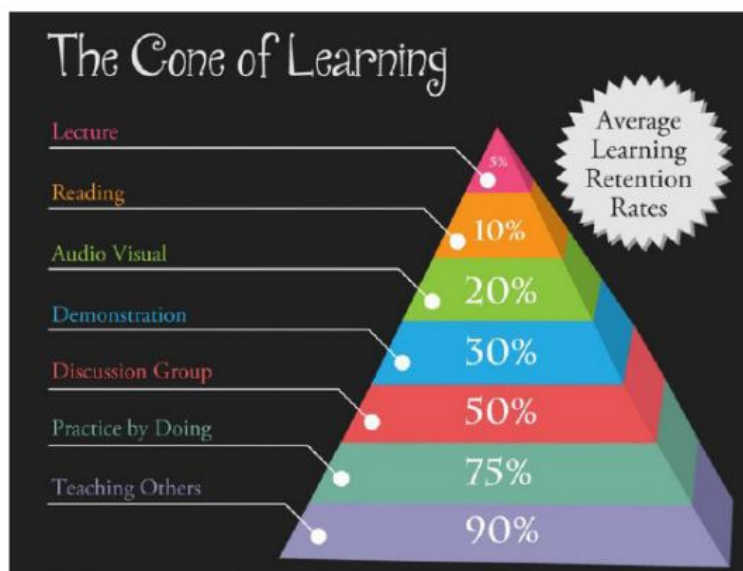


AP- How does your memory work ?

<https://www.youtube.com/watch?v=b5mexO2DW6s> (in French)

<https://www.youtube.com/watch?v=CPxSzyIRCI> (in English)



RETENTION RATE		
WHEN I.....		I REMEMBER.....
READ		10%
HEAR		20%
SEE		30%
SEE & HEAR		50%
SAY		70%
SAY & DO		90%

learn = apprendre- read= lire – write= écrire- listen= écouter- hear= entendre-
look (at) = regarder- see= voir -teach= enseigner (teacher= professeur)-
forget= oublier ≠ remember=se rappeler- speak, talk = parler- say= dire- do =
faire- when I = quand je ...- discuss, chat with = discuter avec- others= autres-
someone else = quelqu'un d'autre- average = moyen, en moyenne- lecture =
cours, conférence



How We Learn

10% of what we **READ**
20% of what we **HEAR**
30% of what we **SEE**
50% of what we **SEE and HEAR**
70% of what is **DISCUSSED** with **OTHERS**
80% of what is **EXPERIENCED PERSONALLY**
95% of what we **TEACH TO SOMEONE ELSE**

I hear
and I forget.
I see and
I remember.
I do and
I understand.