What do Christine Amanatidis, a food enthusiast, and Winston Lin, a martial arts expert, have in common? Both are top students at Vancouver's International Culinary School, and both have been chosen to represent their school in a national cooking competition. Christine and Winston are not only highly imaginative chefs, they are also attractive, charming and well spoken. These are critical qualities in the final competition, which is based on the student's personality and media skills. Today it is not enough for cooking competitors to be assessed on their ability to cook; they also have to perform under pressure while on camera – all in order to become a celebrity chef.

Historically, becoming a famous chef meant spending years training and slowly building up a career. Many chefs spent decades humbly working in another chef's kitchen before they even considered becoming independent and opening their own restaurant. With the advent of cable TV, chefs turned into entertainers with over a million viewers daily. Incredibly, the Food Network, on most nights, commands more viewers than any of the cable news channels. Celebrity chefs are an important part of the world's pop culture. They are like rock stars.

Patrons and organizers of cooking competitions are not only looking for the next chef prodigy; they also wish to spot the next generation of culinary leaders. They are promoting the idea that being a chef is a path to stardom. Thanks to stars like Jamie Oliver and Gordon Ramsay, there has been a huge increase in enrollment in culinary schools throughout the world. Cooking has become very appealing for young people who hope that they can fast-track their way to becoming stars of their own cooking shows. "So great is the urge to become the next celebrity chef," says Carole Bird from the International Culinary School, "that my school has to deal with clueless candidates who can't even make a basic sauce."

Making great food is hard work, requiring much more than a sparkling white smile and a camera-friendly personality. To succeed in this competitive field, students need inspiration as well as a solid culinary education. Hopefully, future chefs such as Christine and Winston, who have already earned the respect of their peers and instructors, will prove that they are capable of much more than merely being famous.

QUESTIONS (70 points)

Answer questions 1-7 in English according to the article. In questions 5, 6 and 7, circle the number of the correct answer. In the other questions, follow the instructions.

TIP

When a question gives you six choices, there will be two correct answers. Read all the choices and eliminate the wrong answers.

כאשר לשאלה יש שש תשובות אפשריות, שתיים מהן נכונות. קיראו את כל האפשרויות ופיסלו את התשובות הלא נכונות.

إذا كان للسؤال ستُّ إجابات محتملة، فإن اثنتين منها صحيحة. اقرأوا كافة الاحتمالات وألغوا الإجابات غير الصحيحة.

1. What do Christine Amanatidis and Winston Lin have in common? (lines 1-9)

   PUT A ✓ BY THE TWO CORRECT ANSWERS.

   They both (-).

   ..... i) have the same hobbies

   ..... ii) study at the same culinary institution

   ..... iii) need to improve their communication skills

   ..... iv) have gained experience with famous chefs

   ..... v) excel in their culinary studies

   ..... vi) have never worked under pressure

(2 x 7 = 14 points)

TIP

When you are asked to complete a sentence, pay attention to the beginning of the sentence (the stem). Make sure your answer connects logically and grammatically to the stem.

כאשר עליכם להשלים משפט, שימו לב לתחילתו (the stem). ודאו שתשובתכם מתחברת באופן הגיוני ודקדוקי לתחילת המשפט.

إذا طُلب منكم إكمال جملة ما، انتبهوا إلى بدايتها (the stem). راعوا أن تتّفق إجابتكم من حيث المنطق والنحوَ مع بداية الجملة.

2. What is the goal of today's cooking competitions? Base your answer on lines 5-9.

   COMPLETE THE SENTENCE.

   The winner ..... .

(9 points)

3. COMPLETE THE SENTENCES ACCORDING TO LINES 10-16.

(1) In the past, a succesful chef .....

(2) These days, it is also important .....

(2 x 9 = 18 points)

4. According to lines 17-25, patrons and organizers of cooking competitions have two aims. Name ONE.

COMPLETE THE SENTENCE.

They try .....

(8 points)

5. The writer mentions Jamie Oliver in line 20 in order to show how (-).

(i) he has strengthened registration at culinary schools

(ii) popular cooking shows are

(iii) difficult it is to become a chef prodigy like him

(iv) he got his own cooking show

(7 points)

6. The writer quotes Carole Bird in lines 23-25 to show that (-).

(i) the International Culinary School is the best

(ii) students today are much better than in the past

(iii) some school candidates are not suitable

(iv) few people today dream of being famous chefs

(7 points)

7. Which sentence sums up the writer's opinion of cooking shows? (lines 26-31)

(i) It is hard to make great food on TV.

(ii) Only attractive chefs should have a cooking show.

(iii) Chefs should have a show only after years of experience.

(iv) There is more to being a chef than having a cooking show.

(7 points)