



# KSENIA SCHNAIDER

**Read the text and write the word that does not fit in each line. There are 2 correct lines. Write ✓.**

1 Launched by family designer duo Ksenia and Anton Schnaider in 2011, 1  
2 this Ukrainian town brand is already known for its original denim designs made by 2  
3 from vintage jeans and recycled materials. In addition to its distinctive appalling 3  
4 creative approach to sustainability, the firm fabric is renowned for its perfect fit, 4  
5 extraordinary slogans and innovative digital concepts trousers. Among Ksenia 5  
6 Schnaider's great viral hits are her recognizable patchwork jeans; the other demi 6  
7 jeans, popularized by Bella Hadid, which they combine in a single design the 7  
8 classic mom jeans with some skater-style shorts; or the asymmetrical jeans, half 8  
9 skinny and half flared, that Celine Dion wore it at Haute Couture Week in Paris 9  
10 last July. Gigi Hadid, Dua Lipa and Camila Cabello are also not among her loyal 10  
11 clients.