

EVALUATING BODY LANGUAGE / JOE BIDEN

| Category | Category | Comments |
|---------------------------------|----------------------------------|----------|
| POSTURE | POSTURE | |
| Nervous/uneasy | Poised | |
| Uncertain | Confident | |
| Uncomfortable | Comfortable | |
| Slouching | Erect | |
| Stiff | Relaxed | |
| GESTURES | GESTURES | |
| Artificial/wooden | Natural/spontaneous | |
| Random | Meaningful | |
| Passive | Lively | |
| Furtive | Expansive | |
| Vague | Precise | |
| Detracted from verbal message | Enhanced verbal message | |
| BODY MOVEMENTS | BODY MOVEMENTS | |
| Lifeless/dull | Fluid/animated | |
| Awkward | Graceful | |
| Random | Purposeful | |
| Drew attention away from speech | Enhanced attentiveness to speech | |
| FACIAL EXPRESSIONS | FACIAL EXPRESSIONS | |
| Deadpan | Animated | |
| Unfriendly | Friendly | |
| Artificial | Natural/genuine | |
| Incongruent | Appropriate to speech content | |
| EYE CONTACT | EYE CONTACT | |
| Forced/artificial | Natural/smooth | |
| Followed set pattern | No set pattern | |
| Did not establish visual bonds | Established bonds with listeners | |

EVALUATING BODY LANGUAGE / DONALD TRUMP

| Category | Category | Comments |
|---------------------------------|----------------------------------|----------|
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