

Holiday brochures

These are often written in quite exaggerated language. Here are some typical adjectives with nouns that they collocate with.

views / scenery / pistes (ski slopes) [breathtaking (like **stunning**) suggests that something is so magnificent that it takes your breath away]

access / club / shops [only the most special people can use the facilities]

feeling / ride / walk [makes you feel excited and full of energy]

beauty / charm / location [unusual and more exciting than your everyday reality]

surroundings / film star / hotel [especially exciting and attractive]

cruise ship / accommodation / lifestyle [provides great comfort]

streets / villages / cottage [very pretty; attractive to look at - as pretty as a picture]

charm / village / woodland [still in a beautiful and natural state]

opportunity / charm / facilities [so special it does not exist anywhere else]

glamorous breathtaking exotic

exclusive exhilarating
picturesque luxurious

unique

unspoilt