

Sustainable tourism & ecotourism

Find the answers in the first poster below:

How many tourists will there be by 2030?

How much CO2 (carbon dioxyde) does one night in a hotel produce?

What type of products should you buy when you travel abroad?

How does the industry of tourism rank as far as pollution is concerned?

What means of transport should be avoided?

Is tourism the main source of income for a lot of developing countries?

If I travel by train rather than plane will it reduce consumption by 50%?

Local profits can be less than % with some tour operators.

Read the second poster below and then match the following halves:

Set a good example	carbon footprint.
Carry reusable containers	any expendables that you brought.
Offset your	for locals and fellow travelers.
Report child	illegal wildlife products.
Don't throw away or leave behind	instead of the disposal ones provided.
Find out the real monetary value of things	freedom of speech about government and religion.
Respect local	sex tourism.
Curb your	when talking to locals.
Don't buy	before taking a picture.
Don't be condescending or arrogant	begging by giving money to paupers.
Don't encourage	bribe officials.
Stay in family-run hotels or	do a homestay.
Ask for permission	and adhere to those prices.
Don't agree to	traditions and religions.

Can you remember the motto?

Take nothing but Leave nothing but

Kill nothing but

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SUSTAINABLE TOURISM

WHY TOURISM MATTERS

10% GLOBAL GDP (DIRECT, INDIRECT, AND INDUCED GROWTH)

THE INDUSTRY OF TOURISM IS RESPONSIBLE FOR 235 MILLION JOBS IN THE WORLD

MAIN INCOME SOURCE FOR MANY DEVELOPING COUNTRIES

THERE WILL BE 1.8 BILLION OF INTERNATIONAL TOURISTS BY 2030

WHY TOURISM MUST CHANGE

WITH CERTAIN TYPES OF TOURISM (TOUR OPERATORS, RESORTS), LESS THAN 10% OF PROFIT IS LEFT TO BENEFIT LOCALLY

ONE NIGHT IN HOTEL PRODUCES ABOUT 30KG OF CO₂

THE INDUSTRY OF TOURISM IS THE FOURTH SOURCE OF POLLUTION IN EUROPE

HOW TO MAKE TOURISM MORE SUSTAINABLE

WHENEVER POSSIBLE, DON'T TRAVEL WITH THE AIRPLANE: THE TRAIN CONSUMES 10 TIMES LESS

RIDE A BIKE EVEN ON HOLIDAY

WHEN ABROAD, BUY ORGANIC FOOD AND LOCAL PRODUCTS

CHOOSE AN ECO-FRIENDLY ACCOMMODATION WITH ECOBNB.COM

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Sustainable tourism

According to the UN World Tourism Organization (UNWTO), sustainable tourism is tourism development with a balance between environmental, economic and socio-cultural aspects:

“Sustainability principles refer to the environmental, economic and socio-cultural aspects of tourism development. A suitable balance must be established between these three dimensions to guarantee its long term sustainability”

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Ecotourism

For the International Ecotourism Society (TIES), ecotourism is defined as:

"Responsible travel to natural areas that conserves the environment, sustains the well-being of the local people, and involves interpretation and education"

Ecotourism should provide direct financial benefits for conservation and local people and is focused on the conservation of natural resources.



Working to sustain the natural world for the benefit of people and nature

Write down some useful vocabulary or translations in your own language:

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The infographic is a comprehensive guide to sustainable tourism, centered around a globe with a yellow banner that reads "Sustainable Tourism". The globe is surrounded by various icons and text boxes, divided into green (left) and pink (right) sections.

Green Section (Left):

- Treat your HOTEL ROOM like it is your own HOME
- Know the LOCAL CUSTOMS and follow them
- Find out the real MONETARY VALUE of things and adhere to those prices
- Ask for permission before taking somebody's PHOTO
- Respect local TRADITIONS and RELIGION
- Learn some basic words and phrases in the local LANGUAGE
- Support the local shops and ARTISANS
- Report CHILD sex tourism
- Offset your CARBON FOOTPRINT
- Join a local NGO or do some VOLUNTARY work
 - learn how you can make a difference
- Curb your FREEDOM of SPEECH about government and religion
 - not doing so could get you and your local friends in serious trouble

Pink Section (Right):

- Don't throw away or leave behind any EXPENDABLES that you brought!
- Don't buy illegal WILDLIFE products and HERITAGE antiques
- Don't encourage BEGGING by giving money to paupers and STREET KIDS, rather donate to a local NGO
- Don't overly display your "First-world" GADGETS
- Don't be condescending or arrogant when TALKING to locals
- Don't JUDGE an entire culture based on a single individual
- Don't agree to BRIBE officials
- Don't LITTER, even if locals do

Central Earth and Transport:

- DO THIS (pointing right)
- NOT THAT (pointing left)
- CONSIDER THIS (hanging from the globe)
- Minimize air travel in favor of land or sea TRANSPORT
- Set a GOOD EXAMPLE for locals and fellow travelers
 - how you behave will influence how locals see future travelers
- Stay in family-run hotels/hostels or do a HOMESTAY
- Carry REUSABLE CONTAINERS
 - use them at street food and drink stalls instead of the disposable ones provided

Bottom Text:

"Take nothing but pictures. Leave nothing but footprints. Kill nothing but time."

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