Before you read , look at these images



A quirk shop sells unusual items and gifts



An entrepreneur is a business man /woman



A working mother (a woman with both a job and children)



High Street (the street where most shops are)



A craft fair (a place where things are made by hand)



"To come up with an idea" is to think about something original

e-commerce : **A website with a story**

N O T O N T H E H I G H S T R E E T

Award-winning entrepreneurs Holly Tucker and Sophie Cornish fouded the website NotOnTheHighStreet.com from a kitchen table. Two working mothers , they loved discovering handmade and beautiful objects for themselves and for gifts. The kind of things that were sold in quirky markets , craft fairs or small boutiques. But finding these places took time.

So Sophie and Holly came up with an idea . What if there were one place which brought together unique and hard-to-find objects from all over the UK ? From this idea, NotOnTheHighStreet.com was born . Launched with just 100 sellers , there are now thousands of talented and creative small businesses who sell here, with more joining every week. Each seller hand-makes his products , and sends them directly to the buyer . Happy shopping.



Right or Wrong ?

1) Holly and Sophie started their business without having an office for it.
2) NotOnTheHighStreet.com sells items that are mass produced .
3) NotOnTheHighStreet.com specializes in selling gifts that are easy to find.
4) The number of sellers at NotOnTheHighStreet.com has increased drastically since it started .
5) NotOnTheHighStreet.com receives the item bought from the seller and sends it to the buyer.

Speaking

Talk about something you' ve bought which .....

Made you feel better .

was made locally

You bought directly from the person who made it

was a present for a friend or relative

You couldn´t really afford but you just had to have.

you later had to take back to the shop