

_____ It is the gathering of ornamental plants upon maturity or blooming stage.

_____ It is the place where goods are sold and where people go and buy.

_____ This includes planting materials, fertilizers, insecticides, soil, labor cost and transportation cost which are necessary to complete the project.

_____ This includes the overhead expenses known as operating expenses like electricity, advertising cost, maintenance and other supplies necessary to keep the business going.

Indirect Cost

Harvesting

Direct Cost

Market

True or False

Harvest flowering plants and ornamental vegetables early in the morning or late in the afternoon.

True

FALSE

Do not handle cut flowers with care.

True

FALSE

Add mark up to the unit cost of any product to determine the selling price

True

FALSE

Vegetables and flowering plants should be upgraded according to their sizes and appearance before they are marketed.

True

FALSE

Online selling is a good system of marketing.

True

FALSE