

**1. How long does CupAds expose their advertisements to customers?**

- a) 2000 seconds      b) 200220 seconds      c) 222222 seconds      d) 202020 seconds

**2. How much do coffee stands pay for the cups?**

- a) 37 cents      b) 13 cents      c) they're free      d) 2 dollars

**3. How many people do coffee cups are exposed to on average?**

- a) 6      b) 20      c) 16      d) 60

**4. How much money do coffee stands save by joining CupAds campaign?**

- a) \$13.000      b) \$80.000      c) \$15.000      d) \$50.000

**5. How many coffee stands have already signed with them in California?**

- a) 58      b) 68      c) 78      d) 80

**6. How many cups can they move in a month?**

- a) 18 million      b) 1 million      c) 80 million      d) 8 million

**7. When will the ad of their first customer hit the market?**

- a) 21 days      b) 12 days      c) 31 days      d) 91 days