

1. How long does CupAds expose their advertisements to customers?

- a) 2000 seconds b) 200220 seconds c) 222222 seconds d) 202020 seconds

2. How much do coffee stands pay for the cups?

- a) 37 cents b) 13 cents c) they're free d) 2 dollars

3. How many people do coffee cups are exposed to on average?

- a) 6 b) 20 c) 16 d) 60

4. How much money do coffee stands save by joining CupAds campaign?

- a) \$13.000 b) \$80.000 c) \$15.000 d) \$50.000

5. How many coffee stands have already signed with them in California?

- a) 58 b) 68 c) 78 d) 80

6. How many cups can they move in a month?

- a) 18 million b) 1 million c) 80 million d) 8 million

7. When will the ad of their first customer hit the market?

- a) 21 days b) 12 days c) 31 days d) 91 days