Chapter 4, Reading One: Mind Control and the Internet

Main Ideas, p. 86

Complete the sentences according to your understanding of the reading. Drag and drop the phrases into the correct place.

1. The Internet began as an informal group of homepages without any connection to business, but today…

_____

2. A great deal of data collection occurs on the Web, such as…

_____

3. This data collection seems harmless, but…

_____

4. People's activities are tracked on computers and other devices. The author worries about these records because…

_____

5. Although the Internet seems to encourage individualism, it

_____

it is very dangerous to our right to privacy.

business interests have invaded the Internet through global advertising

they have the potential to invade our privacy and take away our civil liberties.

hides people´s identities behind anonymity and allows bullying and personal attacks with no responsibility.

the collection of information about what you read, what you think, what you buy, where you travel, and so on.