

# Persuasive Speech

## Paragraph 1: Introduction

*Why are you writing this speech? What do you want the outcome to be?*

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## Paragraph 2: 1<sup>st</sup> Point

*Make your first point strong, following your introduction.*

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## Paragraph 3: 2<sup>nd</sup> Point

*Make links with your last point and move into another one.*

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## Paragraph 4: 3<sup>rd</sup> Point

*Make your final point your strongest one.*

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## Paragraph 5: Conclusion

*Summarise your main points in a final bid to convince or persuade your audience.*

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