

Tupperware Party

Tupperware®



Read this article about Tupperware parties and answer the multiple choice questions. Write CAPITAL LETTERS.

Alison is getting dressed to go to a party. Will there be music and dancing at the party? Well, no. But there will be lots of plastic products for sale at this event. She's going to a Tupperware party.

Tupperware parties are given by a host sponsored by the company called "Tupperware." Guests are treated to food and drinks while a representative of the company shows them the products, which are basically plastic food containers and servers. These parties can be very successful and provides good sales for the company.

The host is usually given Tupperware products in exchange for inviting friends and family to the party. From the 1950s to the 1980s, Tupperware parties were very popular and successful. However, in the 1980s, Tupperware began to rely on catalogue sales as these parties lost their popularity. Nevertheless, these products remain a source of high-quality home product lines for preparing, storing and serving food.

1 What is the purpose of this text? ____

- A To explain Alison's weekend.
- B To talk about how to have a successful party.
- C To convince you to buy Tupperware
- D To describe one company's sales technique

2 At Tupperware parties, the guests usually ____

- A eat and buy
- B drink and dance
- C show and tell
- D cook and serve food

3 From the 1950s to the 1980s Tupperware parties... ____

- A were given by the company itself
- B became very popular
- C used catalogues to sell products
- D began to lose popularity

4 According to the article, Tupperware products ... ____

- A are only for housekeepers
- B are a good value plastic line
- C are given away for free at parties
- D are often used in restaurants

5 What would an invitation to a Tupperware party look like? ____

A TUPPERWARE PARTY

Put on your best dress and get ready to dance at our party!

B TUPPERWARE PARTY

Join us for snacks and drinks and learn about our great products

C TUPPERWARE PARTY

Learn to cook and prepare delicious party snacks!

D TUPPERWARE PARTY

Come to our party and receive free Tupperware products!

