

When in Rome , be like the Romans : When you find yourself in another country, adapt yourself to what their food , to their music and to their customs.



Before reading about tourists, do this matching activity.

- | | |
|-----------------------|---|
| 1) Holiday-makers. | a) views, historical buildings, parks, museum |
| 2) Destination. | b) people who are well-paid. |
| 3) Aim (noun) | c) worry |
| 4) Sights | d) place you head for/ you go to / you travel to. |
| 5) To sunbathe. | e) questionnaire |
| 6) High-income people | f) to stay in the sun |
| 7) Concern (noun) | g) to give as an example. |
| 8) To cite | h) objective |
| 9) Survey (noun) | i) tourists |



Sunbathing



sight-seeing

What different nationalities do on holiday...

A new survey of holidaymakers in Europe and the USA has found that the holiday you enjoy may depend on the country you come from.

Some holiday destinations were popular among all nationalities. The beach, for instance, was the **undisputed** leader among all destinations in the survey.

Activity holidays are also popular, for example, cycling, sailing, or trekking holidays. Even when their main **aim** is to relax, travellers said that they enjoyed seeing the sights and visiting places of interest in and around their holiday destination.

There are, however, country-specific differences:

- The Greeks are particularly **keen on** sport during their holidays, with 75% engaging in some kind of sporting activity.
- Sunbathing is extremely popular with the Germans. Almost 50% named it as their favourite holiday activity, especially on Spanish beaches – in fact 25% of high-income Germans are planning to go to Spain in the next 12 months. Going hiking and eating out in **upmarket** restaurants came second and third for Germans.
- Citing concerns about skin cancer, only one in ten Americans said sunbathing was something they would do on holiday. **Eager to soak up** the history and culture that they can't find at home, 46% of Americans prefer to go on tours of museums, historic buildings, and other places of interest.
- About 60% of UK travellers admitted drinking more while away than they would normally do, with 28% saying they had five or more alcoholic drinks every day.

ARGENTINA

210 000 x 297 mm

75

1000 LADO

1000 LADO

1000 LADO

Click on the right sentence only.

According to the new survey in Europe and the USA

- 1) A big majority of the holiday-makers interviewed prefer the sea.
- 2) Travellers wanting to relax do not want a holiday that includes cycling.
- 3) Over 70 % of Greeks like sports holidays.
- 4) The Germans are not attracted by sunbathing .
- 5) For Americans sunbathing does not cause cancer at all .
- 6) Over half of the holiday-makers coming from the UK said they drink more while on vacation.
- 7) Almost 50% of Americans think museums can teach them culture and history.
- 8) All British tourists have five or more alcoholic drinks on vacation.