



Enter Bailey Sarian's bizarre world of murder, make-up, and intrigue

A. Read the text about Bailey and her controversial Youtube videos. Use the words on the right to complete the text. Make any necessary adjustments to the word form.

The YouTuber has amassed over two million subscribers who are obsessed with (1) _____ videos that investigate true crime while simultaneously creating beauty looks

In the time since the birth of the internet, it has been used for fans of previously niche interests to come together, compile their knowledge of topics, and celebrate their shared enjoyment. Sometimes, these topics can be pretty dark or they can revolutionise an entire industry – enter: Instagram beauty influencers.

In the case of this article, the unlikely (2) _____ of the two has led to a cult following for the (3) _____ of the true crime and make-up amalgamation, Bailey Sarian. Her YouTube account that posts weekly “Murder, Mystery & Makeup” videos has over two million (4) _____, and similar high follower counts on her other social media channels.

To sum up the content of this playlist: Sarian (5) _____ her make-up while talking through the stories of true crime cases – be that serial (6) _____, cannibals, or the supernatural. While her channel started with the more standard of ‘Get Ready With Me’ videos and make-up tutorials in 2013, the murder mystery crossover started in January of 2019 and has now amassed 70 videos in the playlist, with each episode amassing millions of views each.

While Sarian mainly shares stories of serial killers and cannibals we haven't heard of – the Greyhound bus passenger who killed, mutilated, and (7) _____ another rider, for example – she's also given in to audience requests and covered the classic tales of Ted Bundy, Ed Kemper, and Aileen Wuornos. With the more popular cases discussed, Sarian makes sure to remind fangirls (and guys) of serial

1. *she*

2. *combine*

3. *create*

4. *subscribe*

5. *do*

6. *kill*

7. *eat*

killers to “get better idols.” Not once does she portray the killers themselves in any kind of positive light and is (8) _____ that her viewers don't either.

8. insist

By combining the (9) _____ of murder stories with make-up application, the threat and severity of the subject matter is mellowed. Not in a way that dismisses the topics or their very real victims – Sarian says she can see how “make-up and murder sounds like the most disrespectful combination I've ever heard of” – but to create a safer atmosphere to digest the horrors of the real world without inciting fear and dread in the audience. Sarian emphasises she (10) _____ to tell the stories with as much respect as possible but in a casual setting, as if “talking to a friend.”

9. dark

10. want

B. Now, answer some questions below:

1. What is Bailey's current occupation? _____

2. How did she start her channel start? _____

3. How often does she post a Murder, Mystery and Makeup video? _____

4. Why do you think Bailey has become so popular? What do you think of this kind of content? Is it appealing to you? _____

C. Watch an episode of Murder, Mystery and Makeup and then decide if the sentences are T (true) or F (False). Correct the mistakes if necessary. This episode in particular is about a crime that took place in Sao Paulo, Brazil and shocked the country due to its nature.

1. Muder, Mystery and Makeup videos are always uploaded on Sundays.
2. Suzane's parents were German.
3. Suzane had a young brother.
4. Suzane was considered a happy girl and seemed to be part of a happy family.
5. Suzane's family had a lot of money.
6. Suzane went to a public school.
7. Suzane met her boyfriend Daniel at capoeira practice.
8. Suzane became rebellious after meeting Daniel.
9. Suzane was not home at the moment of the crime.
10. Suzane killed her parents violently.
11. The police became suspicious of the couple after Daniel's brother bough a car in cash.
12. Suzane ended up getting 40 years in prison.
13. Christian and Daniel got 28 years in prison.
