

## Company Beginnings

Read the text and answer the questions.

### The man behind KFC

Harland Sanders was born in the USA in 1890, but his childhood wasn't a happy one. His father died when he was only six. His mother didn't have much money so she needed to find a job. She went to work in a shirt factory and Harland stayed at home to look after his younger brother and sister. That was when he first learned to cook.

He left home when he was twelve and worked on a nearby farm. After that he had a lot of different jobs and in 1930 he became the manager of a service station in Corbin, Kentucky. He started cooking meals for hungry travellers who stopped at the service station, and soon people came only for the food. Harland couldn't serve everybody because the place was too small. So he decided to move to a 142-seat restaurant across the street where he could serve all his customers. Over the next nine years he developed the secret chicken recipe that made him famous.

The first official Kentucky Fried Chicken restaurant didn't open

until August 1952 and by 1964 there were more than 600 KFCs in North America. That year Sanders sold the company for \$2 million, but he continued to work as KFC's public spokesman and visited restaurants all over the world. He travelled 250,000 miles every year until he died in 1980, aged 90. Six years later, PepsiCo bought KFC for \$840 million.

There are now KFC restaurants in more than 110 countries round the world and KFC has 12 million customers every day – but the recipe is still a secret!



1. When was Harland Sanders born?
- In 1890
  - In 1896
  - In 1930
  - In 1952
2. When did his father die?
- In 1890
  - In 1896
  - In 1930
  - In 1952
3. Where did his mother work?
- At home
  - In a restaurant
  - In a farm
  - In a shirt factory
4. Where did Harland learn to cook?
- At home
  - In a restaurant
  - In a farm
  - In a shirt factory
5. Where was his first job?
- At home
  - In a restaurant
  - In a farm
  - In a shirt factory
6. What happened in 1930?
- He became the manager of a service station
  - He developed his secret recipe
  - He moved across the street
  - He sold his restaurant
7. Where was the service station?
- In Corbin
  - In New York
  - In Sanders
  - In Louisville
8. Why did he move across the street?
- Because his father died
  - Because he sold his restaurant
  - Because he couldn't serve all his customers
  - Because he became famous
9. When did the first Kentucky Fried Chicken restaurant open?
- In 1890
  - In 1896
  - In 1930
  - In 1952
10. When did Harland sell the company?
- In 1896
  - In 1930
  - In 1952
  - In 1964
11. How old was Harland when he died?
- 49 years old
  - 62 years old
  - 74 years old
  - 90 years old
12. When did PepsiCo buy KFC?
- In 1896
  - In 1952
  - In 1964
  - In 1986
13. According to the text, how many customers does KFC have every day?
- 2 million
  - 12 million
  - 840 million
  - 250.000

