

HOW TO PERSUADE ANYONE?

1. What would you be able to do if you learned to persuade?

2. Who uses persuasion techniques?

3. Where does the 95% of decisions occur?

4. What is "mirroring" about?

5. What is "flattery" about?

6. What should we be careful when "flattering"?

7. What is "reciprocity" about?

8. How does "nodding our head" help to persuade?

9. What is "priming" about?

10. How can we "alter the environment"?

11. What is "social proof" about?

12. What is "authority" about?

**13. Using any of these techniques try to persuade the class about something.
Write the idea here.**
