

2 Choose the correct options to complete the text.

¹*As / Whereas* moviegoers need to feel they're getting the most for their money, theaters are always looking for new ways to impress them. ²*While / Therefore*, the movie industry is borrowing ideas from the airline industry. Now movie seats may be assigned, ³*since / unlike* just a few years ago. In addition, they may have comfortable foot rests that pop up ⁴*while / whereas* you watch. ⁵*Due to the fact that / As a result of* watching a movie is a much more pleasant experience than it used to be, fewer people are complaining about the cost. They're even buying dinner at the theater ⁶*since / due to* an evening at the movies has become luxury entertainment!