

Reading ex. 2, p. 78

Read the article Herd Mentality on page 79 and match the following headings (a to f) to paragraphs 1-6 of the article.

b Match headings a–f to paragraphs 1–6.

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|--------------------------|-------|--------------------------|-------|
| a Safety in Numbers | | d Anything for a Bargain | |
| b Machines to the Rescue | | e Follow your Neighbors | |
| c The End of Mob Rule? | | f The Smell of Success | |