

Future matters –Listening activity
“Adidas to make shoes from ocean garbage”

Name : _____ Date: _____, 2020

Objective: To identify vocabulary related to ways to help the environment.

I) Read the concepts and match them with the right definitions / Lee los conceptos y unélos con la definición adecuada.

GARBAGE	Keep safe from harm	meaningless rubbish
PROTECT		flexible plastic material
AWARENESS		a very large expanse of sea
POLLUTION		concern about a particular situation
OCEAN		maintain (something) in its original state
PRESERVE		
PLASTIC		

II) Listen to the audio about the recyclable shoe made by Adidas company and complete the spaces with the words above / Escucha el audio sobre el zapato reciclable hecho por la compañía Adidas y completa los espacios con las palabras de arriba.

Adidas has created a sports shoe from _____ floating in the _____. The new trainer is part of a project to raise _____ of the serious problem of ocean _____. Adidas has joined forces with an organisation called Parley, which is dedicated to protecting and preserving the Earth's oceans. Parley's founder Cyrill Gutsch spoke about his organisation's cooperation with Adidas. He said: "Our objective is to boost public awareness and to inspire new collaborations that can contribute to _____ and _____ the oceans. We are extremely proud that Adidas is joining us in this mission...to show that it is possible to turn ocean plastic into something cool."



Garbage in the ocean is a huge problem. UNESCO estimates that in 2006, there were nearly 30,000 pieces of floating plastic for every square kilometre of ocean. Plastic debris kills over a million seabirds and 100,000 marine mammals every year. Adidas used some of this plastic to make its new trainer. The sole of the sneaker is made from sustainable materials, while the upper uses recycled ocean waste. This consisted of _____ and illegal fishing nets. Adidas says it will be releasing a new trainer made from ocean waste later this year. In another green initiative, the sportswear maker said it would be phasing out the use of plastic bags in all Adidas retail stores in the near future.