

ADVERTISEMENTS

Read and match.

What is an ad?

On Youtube, newspapers, on your
cellphone, on the road, on clothing,
on flyers, on TV, on the radio.

What tools do advertisements use?

It is a picture, a video, a song
that tries to sell something

What do ads sell?

Bright colours, happy families, emotional
music, animals, cartoon characters,
famous people, slogans, catchy songs,
humour, logos.

Where can you find them?

A product or a service.