

UNIT 8

YOU CAN BE AN ENTREPRENEUR



企业家 (懂得赚钱的人)



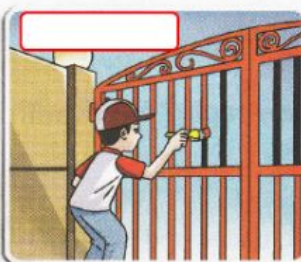
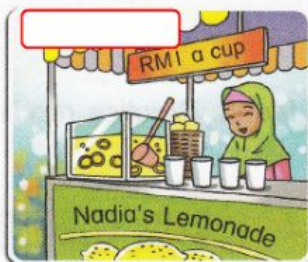
Listening and Speaking

Read the questions. Then, listen to part of a talk for the answers.

What are **products**? What are **services**?

产品 服务

Look at our young entrepreneurs. Are they selling services or products?



Teacher's Notes

Can you be an entrepreneur? Yes, you can. An entrepreneur is a person who starts a **business** because he wants to **make money**. Do you know how you can make money?

First, you can make or gather something that others are willing to buy. The thing that you make or gather is called a product. You can also do work for others and get paid for doing it. This work is called service. Selling products or services can **earn** you money.

I.1.3, I.2.4

75

Choose the correct meaning for each vocabulary. 自己查字典核对答案哦。

1. entrepreneur = _____
2. products = _____
3. services = _____
4. business = _____
5. make money = _____
6. earn = _____