

Term Test: Units 1, 2 and 3

1) Complete the sentences with the verbs from the box. Use each verb twice. Put each verb into the correct tense – present simple or present continuous.

INVEST	SELL	TARGET	WORK
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- 1 Dell and HP *sell* computers around the world.
- 2 It only our laboratory half an hour to test all the ingredients.
- 3 Which market segment they usually ?
- 4 Oh no! My printer properly. I'll ask Mark to run off a copy.
- 5 you more money in marketing this year?
- 6 Their advertising agency never at weekends.
- 7 Do you think we a big risk if we postpone the launch of our new model?
- 8 Unfortunately, our range of soft drinks well at the moment.
- 9 This time, we our advertising campaign on the young.
- 10 Our company a lot in R&D. That's why we develop fewer new products than our competitors.

2) Fill in the gaps in the text with the best word

Customer satisfaction

For the second time, the Korona Hotel has been ranked No. 1 for customer satisfaction.

'At our hotel, we give our ¹ more than a high-quality experience, we get them to enjoy the Korona way of life,' says Kurt Ahlberg, the General Manager, 'and we pride ourselves on excellent ² in a luxurious environment.'

The ³ are responsive and service-oriented, they obviously enjoy their jobs and want to help the clients. The Korona is committed to meeting the ⁴ of today's international business ⁵: there is high-speed Internet access throughout the hotel, and there are three spacious meeting rooms, with all the ⁶ needed for successful business ⁷.

In addition, the ⁸ of the hotel is ideal: a three-minute drive from the international airport.

Ahlberg has long understood that busy executives cannot afford to waste time in ⁹ jams as they try to ¹⁰ city centre venues. Nor do executives particularly enjoy getting up at dawn to catch an early-morning ¹¹.

3) Put the words and phrases in the correct order to make sentences

- 1 as soon as / a ring / I arrive / I'll give / in Brussels. / Mr Dupuis
- 2 I'll / If / is delayed, / miss / my flight / the presentation.
- 3 a better hotel. / going to / I find / I'm / stay here / until
- 4 you advise / I'll / in May / not to go. / our Chinese suppliers / unless / visit / me
- 5 again. / and visit / you are / in Copenhagen / our headquarters / Please come / when

1)

2)

3)

4)

5)

4) Make **prefix** and **verb combinations** to complete the sentences

de
down
re
up

develop
grade
launch
centralise
locate
regulate
size
train

- 1 Our company is about to *relocate* its head office to Malta.
- 2 If our company says it is going to I think that means we are out of a job.
- 3 Lots of companies say they would like to responsibility and authority.
- 4 Sales will increase if we the product under a different name.
- 5 Our government might all internal flights to make the industry more competitive.
- 6 We bought the new software and then realised we would need to the staff to use it.
- 7 The local council has plans to the whole area north of our headquarters.
- 8 We want to use the money to all our computers with the latest processors.

5) Choose the **incorrect option** in each list

- | | | | |
|---|-------------------------------------------------------|-----------------------------|------------------------------------------------------------------------|
| 1 | A large number of stores were upgraded | | last year.
in the late 1990s.
since 2003. |
| 2 | The concept of the department store was born | | in a different era.
over the last few years.
many years ago. |
| 3 | It has been an excellent year for Epsol International | | so far.
in 2002.
till now. |
| 4 | They have | yet
 already
 never | reorganised their local business operations. |
| 5 | How many new products have they launched | | since the summer?
this year?
yet? |
| 6 | Unfortunately, we didn't redevelop the car park | | when we had the money.
for the past three years.
six months ago. |