

## Term Test: Units 1, 2 and 3

1) Complete the sentences with the verbs from the box. Use each verb twice. Put each verb into the **correct tense – present simple or present continuous**.

INVEST	SELL	TARGET	WORK
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- 1 Dell and HP ... **sell** ..... computers around the world.
- 2 It only ..... our laboratory half an hour to test all the ingredients.
- 3 Which market segment ..... they usually ..... ?
- 4 Oh no! My printer ..... properly. I'll ask Mark to run off a copy.
- 5 ..... you ..... more money in marketing this year?
- 6 Their advertising agency never ..... at weekends.
- 7 Do you think we ..... a big risk if we postpone the launch of our new model?
- 8 Unfortunately, our range of soft drinks ..... well at the moment.
- 9 This time, we ..... our advertising campaign on the young.
- 10 Our company ..... a lot in R&D. That's why we develop fewer new products than our competitors.

2) Fill in the gaps in the text with the best word

### **Customer satisfaction**

For the second time, the Korona Hotel has been ranked No. 1 for customer satisfaction.

'At our hotel, we give our ... **b**... <sup>1</sup> more than a high-quality experience, we get them to enjoy the Korona way of life,' says Kurt Ahlberg, the General Manager, 'and we pride ourselves on excellent ..... <sup>2</sup> in a luxurious environment.'

The ..... <sup>3</sup> are responsive and service-oriented, they obviously enjoy their jobs and want to help the clients. The Korona is committed to meeting the ..... <sup>4</sup> of today's international business ..... <sup>5</sup>: there is high-speed Internet access throughout the hotel, and there are three spacious meeting rooms, with all the ..... <sup>6</sup> needed for successful business ..... <sup>7</sup>.

In addition, the ..... <sup>8</sup> of the hotel is ideal: a three-minute drive from the international airport.

Ahlberg has long understood that busy executives cannot afford to waste time in ..... <sup>9</sup> jams as they try to ..... <sup>10</sup> city centre venues. Nor do executives particularly enjoy getting up at dawn to catch an early-morning ..... <sup>11</sup>.

3) Put the words and phrases in the correct order to make sentences

- 1 as soon as / a ring / I arrive / I'll give / in Brussels. / Mr Dupuis
- 2 I'll / If / is delayed, / miss / my flight / the presentation.
- 3 a better hotel. / going to / I find / I'm / stay here / until
- 4 you advise / I'll / in May / not to go. / our Chinese suppliers / unless / visit / me
- 5 again. / and visit / you are / in Copenhagen / our headquarters / Please come / when

1)

2)

3)

4)

5)

4) Make **prefix** and **verb combinations** to complete the sentences

de	develop
down	grade
re	launch
up	centralise
	locate
	regulate
	size
	train

- 1 Our company is about to ..... relocate ..... its head office to Malta.
- 2 If our company says it is going to ..... , I think that means we are out of a job.
- 3 Lots of companies say they would like to ..... responsibility and authority.
- 4 Sales will increase if we ..... the product under a different name.
- 5 Our government might ..... all internal flights to make the industry more competitive.
- 6 We bought the new software and then realised we would need to ..... the staff to use it.
- 7 The local council has plans to ..... the whole area north of our headquarters.
- 8 We want to use the money to ..... all our computers with the latest processors.

5) Choose the **incorrect option** in each list

1 A large number of stores were upgraded	last year. in the late 1990s. <del>since 2003</del> .	
2 The concept of the department store was born	in a different era. over the last few years. many years ago.	
3 It has been an excellent year for Epsol International	so far. in 2002. till now.	
4 They have	yet already never	reorganised their local business operations.
5 How many new products have they launched	since the summer? this year? yet?	
6 Unfortunately, we didn't redevelop the car park	when we had the money. for the past three years. six months ago.	