UNIT 5: E-COMMERCE
Assignment

1. Choose the correct words in *italics*.

1 *Many / Much* shops sell online these days.
2 We haven't got *some / much* knowledge about e-commerce security.
3 Do we need to spend *many / a lot of* money on security?
4 We have a *few / little* problems at the moment.
5 *Some / A little* websites are easier to navigate than others.
6 Nasser has a *few / little* knowledge of web design.

2. Complete this text with the words in the box.

and (x2)   but   or   so

Our company sells clothes (1) _____ shoes online. We have a lot of customers (2) _____ not enough. We need to get more people coming to the website, (3) _____ we are improving it. Customers tell us that it is very slow (4) _____ crashes sometimes. We therefore need to make it operate faster (5) _____ customers will give up and buy from another website.

3. Complete this conversation with *will* or *won't*.

A: (1) _____ the new system be easy to use?
B: Yes, it (2) _____ .
A: What happens first?
B: The customers (3) _____ type in all their details to register.
A: (4) _____ they be able to place an order then?
B: No, they (5) _____ . They (6) _____ need an account number before they can do that. They (7) _____ be able to buy anything without this number.
A: Will the bank check the payment?
B: If the customer doesn't have the money to pay, the order (8) _____ be rejected and the customer (9) _____ get the products.

4. Choose the correct words in *italics*.

1 *Thank / Please* you for coming to this presentation.
2 First, I'm going to *talk / present* about e-commerce security.
3 We need product information and promotions to *attract / choose* customers.
4 You need firewalls to help stop cyber *leaks / attacks*.
5 When the customer *places / receives* the order, our server will confirm availability. Then the customer will be asked to pay.

5. Choose the correct answer.

We've got (1) much / many customers who shop for our products online. At the moment there are a (2) little / few problems with our website, so we've got (3) some / little very unhappy customers. This is (4) so / because last night the whole system went down and we lost their orders. It took all day to repair the system, (5) but / so we haven't had any online orders today. Half an hour ago a customer phoned to ask what is going on. We (6) will / won't email all our customers to explain what happened and that we (11) will / won't charge them for purchases that are delayed.