





# The Art of Technology

Accordingly to the Merriam-Webster Dictionary Online, **technology is the practical application of knowledge especially in a particular area.**

Taking into account that definition, read the text and answer:

**“One by one, the pieces take flight: a parachute, the stowed Martian balloon—a Montgolfiere hot-air type, named for the French brothers who pioneered the technology in 1782—and a sensor package with guidance system, radio transmitter, and video camera.”— (Joe Pappalardo, *Air & Space*, June/July 2006)**

	<p>Can Leonardo DaVinci's parachute be considered technology? Why?</p>
	<p>And hot air balloons? Why?</p>
	<p>Can this be considered technology? Why?</p>
	<p>Considering what you have learnt of technology up to now write your definition of technology, please.</p>





## Art and Technology:

### A Symbiosis Aimed to Attract the Attention of Customers

By: Alejandra Rodriguez - September 19, 2018

<https://www.belatrixsf.com/blog/relationship-art-and-technology>

Technology and art have been crucial aspects for the evolution of humankind. But how do we define them and how are they related to one another? Art is the expression of emotions, thoughts and desires usually depicted through visual forms such as sculpture or painting. These art forms are appreciated for their beauty, their power of evoking or their capacity to question an idea or a fact. Technology is the application of methods and knowledge for practical purposes.

Over the years, the advancements in technology have made it possible for artists to explore different ways to express themselves and to provide meaningful and interesting experiences to audiences. This means that the evolution of technology is reflected in artistic practices. In fact, in ancient Greece, the word “techne” could be translated as “art” and it referred to the method and knowledge by which a task is achieved or a material product is created. The words “technique” and “technology” are related in origin to “techne”. Also the greek word “poiesis” is the activity of creation; the act of bringing to being something that didn’t exist before, which requires a method and the application of knowledge.

This means that “techne” and “poiesis” can be applied to both, the activity of art and technology, as they intend to create pieces or products that are aesthetically valuable or that solve a specific problem by means of using knowledge.

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#### Answer with your own words:

According to the text, what is art?

According to the text, what is technology?

Are technology and art related? How?

