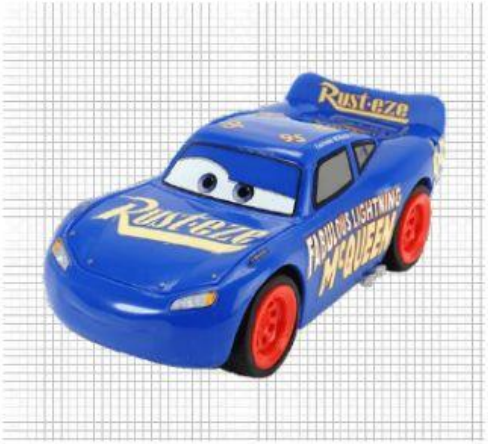BLUE