

SEQUENCE THE VOICES OF THE MEDIA

STEP 4

SAY IT WITH A TWEET

1 Read the tweet. Then write the corresponding word or expression:

username • number of retweets • message • photo • date • time • number of likes

The image shows a tweet from Barack Obama (@BarackObama) with a photo of him and Michelle Obama. The tweet text is "Four more years." and it was posted at 6:16 AM on 7 Nov 2012. It has 760,325 retweets and 355,105 likes. There are several empty boxes with red arrows pointing to different parts of the tweet for labeling:

- Box 1: Points to the photo of Barack and Michelle Obama.
- Box 2: Points to the username "Barack Obama" and handle "@BarackObama".
- Box 3: Points to the message "Four more years.".
- Box 4: Points to the date and time "6:16 AM - 7 Nov 2012".
- Box 5: Points to the number of retweets "760,325".
- Box 6: Points to the number of likes "355,105".
- Box 7: Points to the "Follow" button.
- Box 8: Points to the tweet text area.
- Box 9: Points to the tweet header area.
- Box 10: Points to the tweet footer area.

2. Now listen to Alex and his mother (MP3 n° 35)

a. Listen and match the information on Twitter.

Number of users	•	•	140
Number of tweets per day	•	•	300 million
Number of characters in a message	•	•	100,000,000

b. Listen again and complete the chart about the tweets Alex is talking about.

Tweet 1

Username	Simon Cowell
Message	

Tweet 2

Username	Katy Perry
Message	-
	-

c. Focus on Alex's mother's reaction. Tick the sentences corresponding to her opinion.

- ☐ She's surprised Alex's got a Twitter account.
- ☐ She doesn't know how Twitter works.
- ☐ She's got a Twitter account.
- ☐ She thinks 140 characters aren't enough to say something interesting.
- ☐ She doesn't know Simon Cowell.
- ☐ She thinks Katy Perry doesn't send interesting tweets.

Time to check! Itinerary A/B

Say if the sentences are right or wrong. Justify your answers.

a. Alex uses Twitter.

☐ Right ☐ Wrong

b. His mother knows Twitter well.

☐ Right ☐ Wrong

c. Alex follows stars on Twitter.

☐ Right ☐ Wrong

d. His mother thinks Twitter isn't interesting.

☐ Right ☐ Wrong