Social science
The economy 4



1. Match the concepts with the denitions.

Advertising	It is all the activities involved in producing, selling and buying the products or services we require for our basic needs.
Savings	It is an organization which offers products or services to customers in exchange for making a profit.
Profit	It is a financial gain.
Company	It is giving information about a product or a service using advertisements (special messages).
Economy	It is money we keep for the future.

2. Write the type of resource.







3. What functions do these departments have in a company?

- Marketing:
- Human Resources:
- Production:
- Purchases:
- Accounts:



4. Complete the sentences.

consume save invest income

a. When we _____ our money, we use it in order to make a profit.

b. We _____ money in order to pay for future needs.

c. To _____ is to buy products or services.

d. _____ is the money we earn.

5. Read these sentences and choose the true ones.

a. Cash is the bank notes and coins we use every day to pay for products and services.

b. Risk is the main feature of investment.

c. Credit cards are a type of saving.

d. Investing is the same as saving.



6. Complete the text.

educational product organizations educate service inform

Advertising encourages us to buy a _____ or a _____. However, advertising is also used to _____ or _____ about beneficial behaviour for everyone. This type of _____ advertising is used by government institutions, foundations or non-profit _____.

