

PET WRITING PART 2

ARTICLE

You see the announcement on an English-language website:

Articles wanted

BOOKS

Have you read an interesting book recently?

What makes it so special? Did you like it?

Write us an article answering these questions and we will
publish it on our website.

Write your answer in about 100 words in an appropriate style.

HOW TO WRITE AN ARTICLE

An article is a piece of writing usually intended for publication in a newspaper, magazine or journal :

- Is written for a wide audience, so it is essential to attract and retain the readers' attention
- May include amusing stories, reported speech and descriptions
- Can be formal or informal, depending on the target audience
- Should be written in an interesting or entertaining manner
- Should give opinions and thoughts, as well as facts
- Is in a less formal style than a report or a review

An article can:

- Describe an experience, event, person or place
- Present an opinion or balanced argument
- Compare and contrast, provide information
- Offer suggestions, offer advice

A realistic article should consist of:

1. An eye-catching title which attracts the readers' attention and suggests the theme of the article (not included in word count)
2. An introduction which clearly defines the topic to be covered and keeps the reader's attention.
3. The main body of two to five paragraphs in which the topic is developed in detail. Start with a topic sentence and remember: One topic, one paragraph!
4. The conclusion - summarising the topic or a final opinion, recommendation or comment.

Useful phrases for Article Writing

1. Rhetorical phrases involving the reader

- Have you ever?
- What do you think about?
- Are you one of those people who thinks that?
- Are you one of those people who?
- What would life be like if?
- Will the future bring us ?
- I'm sure you will agree..
- Isn't it really surprising that...?

2. Introducing your first point:

- Firstly ...
- In the first place ...
- First of all ...
- The first thing to consider is ...
- One thing to consider is ...
- To begin with / Let's start with ...

3. Introducing more points:

- Secondly ...
- Another consideration ...
- Another thing to consider is ...
- Added to that ...
- Apart from that ...
- In addition to this ...

4. Introducing your final points:

- In conclusion ...
- To conclude ...
- To sum up ...
- So ...
- Finally ...

5. Introducing your opinion:

- I think ...
- In my opinion ...
- Personally I believe that ...
- Personally, I think that ...
- In my view ...
- If you ask me ...
- To my mind ...
- My personal opinion is ...
- It seems to me that ...