Reading

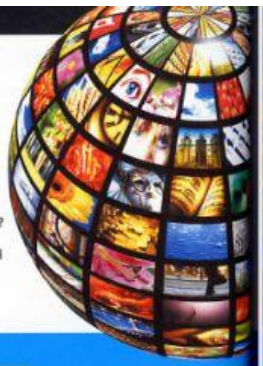
A Look at the different types of media below. Write P for those that are print media, E for electronic media and B for both.

1 blog ☐ 4 e-book ☐
2 magazine ☐ 5 news app ☐
3 newspaper ☐ 6 website ☐

B Do you read any of the above? Which ones? When? How often?

C Read the *Exam Close-up*. Then look at the magazine covers and list the information you think each text could include.

D Quickly read the texts and check your predictions.



NATIONAL GEOGRAPHIC

1



Parents! Get hold of *National Geographic Little Kids* magazine to give your pre-schooler a head start! This award-winning magazine is specially designed for 3 to 6 year-olds and is filled with photos and lively stories that help develop early reading skills. It also has interactive picture games and puzzles to teach logic and counting.

PLUS!
- simple science experiments
- humour and rhymes
- focus on different cultures

Read *National Geographic Little Kids* with your child and provide the most important gift you can give: time with you!

Fantastic wild animal cards free with every issue!

Visit us online at www.littlekids.nationalgeographic.com

2



National Geographic Kids magazine gets kids excited about their world! Feature stories include articles on wildlife, entertainment, science, technology, extreme sports, adventures, amazing kids and world wonders.

Sections include:
- Video Game Central
- Green Scene
- Art Zone
- Guinness World Records
- Cool Inventions
- Wildlife Watch
- Weird But True
- Sports Funnies

4 million + readers! Ages 6 to 14 10 issues a year Published in 18 languages around the world!

Extras:
Large pullout posters or maps, collectable trading cards, contests, stickers and more.

Want more info? Go to www.kids.nationalgeographic.com

3



National Geographic Explorer magazine is packed with high-interest science and social studies content that inspires kids to care about the planet!
- written by science writers and specialists
- ages 5–12
- 7 issues per year, one per month during term-time

National Geographic Explorer is the only content-based classroom magazine for this age group that provides science and social studies content while developing reading and writing skills.

Reader competitions! Win a visit from an astronaut or a cool school makeover!

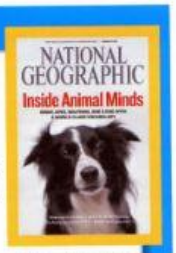
E Find the words 1–4 in the texts and match them with the definitions a–d. Use the context to help you.

1 issue (text 1
2 trading cards (text 2)
3 readership (text 4)
4 supplements (text 4)

a pieces of thick paper with information and pictures about a certain topic which people exchange and collect
b the group of people who all read the same magazine, website, or newspaper
c a separate section about a special subject which comes with or inside a newspaper or magazine
d the single copy of magazine or newspaper which is printed monthly, weekly, etc.

F Now complete the *Exam Task*.

4



National Geographic magazine: Inspiring people to care about the planet since 1888.

National Geographic is universally recognised for its high quality. With informative articles and some of the best photojournalism you will ever come across, the magazine has a massive readership around the world.

Explore the most distant corners of the world and our universe with *National Geographic*!
- 12 monthly issues
- produced in 32 languages
- photo contests
- map supplements

5



National Geographic Traveler, the world's most widely read travel magazine, inspires readers to travel by looking at the world through stunning photography.

- There are 8 issues per year.
- It is published in 12 languages in 21 countries.

In every issue readers enjoy:
- Interviews with explorers
- Family-friendly destinations
- Food from around the globe

Awarded "Best Travel Magazine"

Pack your bags and truly experience the world's unique destinations!

Exam Close-up

Using context to help you

- Thinking about the text type before you start reading can help you in an exam.
- Look at the heading and design and identify what type of text you are going to read. Think about the information that could be included
- If there are words which you don't understand when you read, use the text type to help you find the meaning. What information do similar texts in your own language include? What is the sentence about which includes the difficult word?

Exam Task

Read the advertisements. For questions **1 – 10**, choose the best answer (**a**, **b**, **c** or **d**).

1 Which magazine is ideal for your four-year-old sister?
a 1 c 3
b 2 d 4

2 Which magazines are published in more than one language?
a 1 2 and 4 c 1 3 and 4
b 1 4 and 5 d 2, 4 and 5

3 Which magazine was first published more than a hundred years ago?
a 1 c 3
b 2 d 4

4 Which magazine has articles about sport?
a 1 c 3
b 2 d 5

5 Your dad teaches science at primary school. Which magazine would be good for his classes?
a 2 c 4
b 3 d 5

6 Which magazines have maps?
a 1 and 2 c 2 and 4
b 1 and 3 d 2 and 5

7 Which magazines are not aimed specifically at children?
a 2 and 3 c 3 and 5
b 2 and 4 d 4 and 5

8 Which magazines include features children find funny?
a 1 and 2 c 2 and 4
b 2 and 3 d 4 and 5

9 Which magazine always comes with the same free gift?
a 1 c 4
b 2 d 5

10 You want to go on a world tour with your family. Which magazine is best for you?
a 2 c 4

LIVEWORKSHEETS