What is advertising? Is it _____ truth or is it making things look better than they really are? _____ lying? Companies pay a lot of money for adverts. Some of the ads you see _____ magazines look like art. The commercials on TV look like mini movies. Do they really change our _____ ? Do adverts make you buy things? I think some advertising is a form of lying. Is BMW really "The _____ driving _____ " like they say in their ads? British Airways used to say they were "The world's _____ airline," but had to stop saying it because it wasn't true. Personally, I get _____ watching ads on television. They always _____ a good programme. I like ads in magazines. They're usually _____ interesting.

LIVEWORKSHEETS