7 types of business management models

1. Hierarchical business management model
2. Elimination of the middleman model
3. model of cooperatives
4. franchise model
5. Mitzberg's Business Management Model
6. Zeitgeist Business Management Model
7. Lean business management model

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Activity 1: Match the concept with the correct business management models

Complete with the numbers (1-7)

( ) In this case, a company allows other people or entrepreneurs to replicate its business model by assigning rights for a fee.

( ) A group of members of a business community is formed so that they are the ones who carry out the business management and watch over the common interest.

( ) Here what is sought is that the management is done directly, avoiding any type of intermediation.

( ) This model is based on a vertical structure from top to bottom, in which a directive is integrated from which the breakdown of the other positions starts.

( ) This model focuses on a hierarchical organization. For Mitzberg, there are 5 key elements for this business management to work: a core of operations, a strategic group that directs, an intermediate line that executes actions, a techno structure or process, and support personnel.

( ) In previous models you can see a horizontal or pyramidal function, but in this case the structure is circular. This dilutes the chain of command and attempts to tie all areas into an efficient flow of communication and operation.

( ) Aligned with the culture of business agility, this model seeks to minimize or eliminate any friction in processes, as well as blockages or organizational waste. This means more agile and flexible companies.

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