



Trends

Complete the words. The first letter is given.

- 1 The rise in inflation looks **s**_____ to continue as oil prices increase.
- 2 Fashion stores have reported falling sales although online-only stores hope to **r**_____ this trend.
- 3 The inauguration of a new mayor in the city **m**_____ the start of a new era.
- 4 The effect of government spending cuts has reached a **t**_____ point.
- 5 The findings of research into a vaccine look **p**_____, say hopeful scientists.
- 6 Ministers say the building of a new train line has **p**_____ a milestone now that the first track has been laid down.

Complete the article with the phrases in the box.

an upward trend look set to on the up
setting the trend reversed revert to

The rise of veganism

The demand for plant-based foods is ¹_____, according to supermarkets. There has been ²_____ in the sales of vegetarian or vegan meals over the last five years as people seek to eat less meat for reasons of health or animal welfare. Experts say the number of non-meat eaters has quadrupled and they ³_____ make up a quarter of the population by 2025.

The campaign to make January a vegan month (renamed 'Veganuary') has played a huge part in ⁴_____ since it began in 2014. It attracts people who are seeking a healthier start to the New Year, and while many will ⁵_____ eating meat come February, some will continue avoiding it. With reports from organisations such as the United Nations, which recommend a reduction in meat consumption, it seems unlikely that this trend will be ⁶_____. However, whether it'll be a long-term trend is yet to be seen.