

## Exercise 8

Listen and complete the summary.

Write **NO MORE THAN TWO WORDS** for each answer.

- Read through the summary and identify any key words. Look around the gaps, and try to be clear about what specific information you need to find.
- Listen and pay attention to how the speaker goes through each key point in order. The speaker will signpost any new topics, so use this to help you.
- Listen for the specific information you need, and complete the summary with words you hear the speaker use.
- After listening, check that you have written no more than two words (this means that you can write one or two words, but not more) in each gap. Make sure your spelling is correct.

### Setting up and running an online meals company

Before Victoria Andrews set up the Fresh Ideas company, she did some research to find out who her **(1)** ..... might be.

Then, she had to find a cheap way to advertise her online meals service and used **(2)** ..... to do this.

Although she thinks advertising was important at the start, in the long term it is the **(3)** ..... of the food that she feels is most important.

On her website, she has made it clear that her products come from **(4)** ..... , which customers may approve of.

None of the meals her company suggests require a lot of **(5)** ..... , so people who don't cook for a living should appreciate that.

1.	
2.	

3.	
4.	
5.	