

Choosing investments carefully

¹ _____ (ethics) investments are having an increasing impact on the financial services sector. These investments, also known as socially ² _____ (responsibility) investments, are beginning to have more ³ _____ (credible) than they did when they started 30 or 40 years ago.

Investing in one of these funds is meant to be a sound investment choice rather than an act of ⁴ _____ (generous). Fund managers invest in companies with a good reputation which treat their workers with ⁵ _____ (fair) and avoid all forms of ⁶ _____ (discriminate) or ⁷ _____ (prejudiced). In theory, this should lead to better industrial relations and greater long-term profitability.

Fund managers also tend to avoid unstable and undemocratic regimes where there is evidence of ⁸ _____ (bribe) and ⁹ _____ (corrupt), as well as companies who do things by ¹⁰ _____ (deceptive).