

THE EVOLUTION OF THE BOOK.

Task 1. Watch the video. https://youtu.be/_YqYtdPUis4

Task 2. Choose the correct answer.

1. What is a codex?

- A series of unique characters only understood by societal members
- A close ancestor to what we think we know as the form of the book
- A collection of pictures
- Software that contains a secret code

2. Who invented the printing press?

- Johannes Gutenberg
- Nicolas Jenson
- Aldus Manutius
- Johann Fust

3. What is the evolution of book covers?

- Millboard has always been used
- Pasteboard→wood→millboard
- Pasteboard does not exist
- Wood→pasteboard→millboard

4. Once the printing press existed, would water-based ink work in the printing process?

- Yes, absolutely
- No
- Yes, with restrictions

5. What is a book?

- A set of tickets, blank sheets for notes, checks, etc. bound together
- An electronic text such as an iPad or Kin
- A bound set of pages that are glued or sewn together to one side
- All of the above

Task 3. Answer the questions.

- If you had the choice to read your favorite book on an electronic device or in its physical form which would you pick?
- Will the book as we know it become merely a thing of the past?
- What are the benefits of digital texts? Does a digital text offer a different or similar reading experience?