Exercise 2

Read the information. Then match the words and phrases with those that have a similar meaning.

It's important to remember that the speakers often do not use the same words as the ones you find in the questions. Instead, they might use words with a similar meaning. In other words, you need to recognise how the questions *paraphrase* what the speakers are saying.

data	have less money	shop using the internet	a small selection	the way it's laid out
		responses	appealing	images

1. answers

2. statistics

3. a narrow range

4.a lack of cash

5. pictures

6. buy online

7. attractive

8. the design of the building