

Exercise 2

Planning your essay in IELTS Writing Task 2 is very important. This makes sure that your ideas are relevant and answer the question. Look at the essay question again.

Some people believe the mass media have too much influence over people. To what extent do you agree or disagree?

Select the ideas that are not relevant.

Agree	Disagree
Owners of media groups force their own ideas on people	Newspapers have lots of gossip
TV is boring and has too many ads	Freedom of choice is important
Stops creativity as we always follow fashion	Helps us understand different issues
Too many people play computer games	Gives us a common interest
Stops individual thought – we are told what to think	Radio and TV can stop loneliness