

Upper secondary

Week 1

The Write Tribe

PAPER 2 TECHNIQUES

LIVEWORKSHEETS

Exercise 11

Study the poster and answer the questions that follow.

Is the information a fact

You should never simply trust everything that has been written.
iamsure.com helps you distinguish the truth from tales.

or a FAKE?

Always be sure before you share any information to avoid being ridiculed or worse, sued.



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LIVEWORKSHEETS

1. What is the objective of the advertisement? (1 mark)

2. How does the picture convey the intended message? (1 mark)

3. How can one determine if a piece of information is true? (1 mark)

4. Why do you think it is important not to share false information? (1 mark)

5. What type of audience may find this service useful and why? (1 mark)

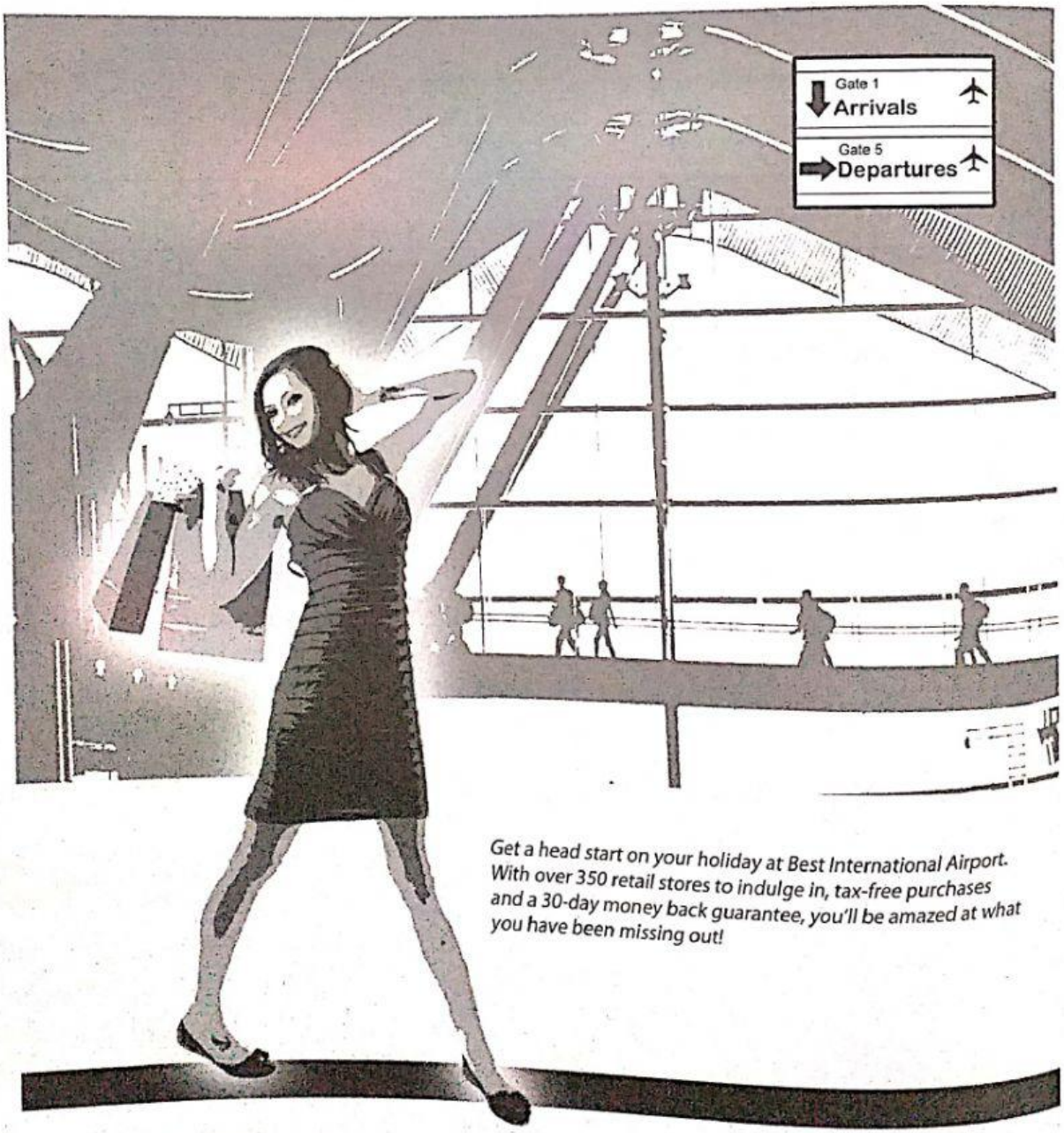
LIVEWORKSHEETS

Exercise 12

Study the poster and answer the questions that follow.

Best International Airport

We didn't know our shopping trips actually begin at home.



Get a head start on your holiday at Best International Airport. With over 350 retail stores to indulge in, tax-free purchases and a 30-day money back guarantee, you'll be amazed at what you have been missing out!

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LIVEWORKSHEETS

1. '...our shopping trips actually begin at home'. Where do you think 'home' refers to?
(1 mark)

_____

_____

2. What is the intended effect of the picture? (1 mark)

_____

_____

3. What evidence is there to suggest the airport is a shopping paradise?
(1 mark)

_____

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4. What does 'tax-free purchase' imply? (1 mark)

_____

_____

5. Who is the target audience of the advertisement? (1 mark)

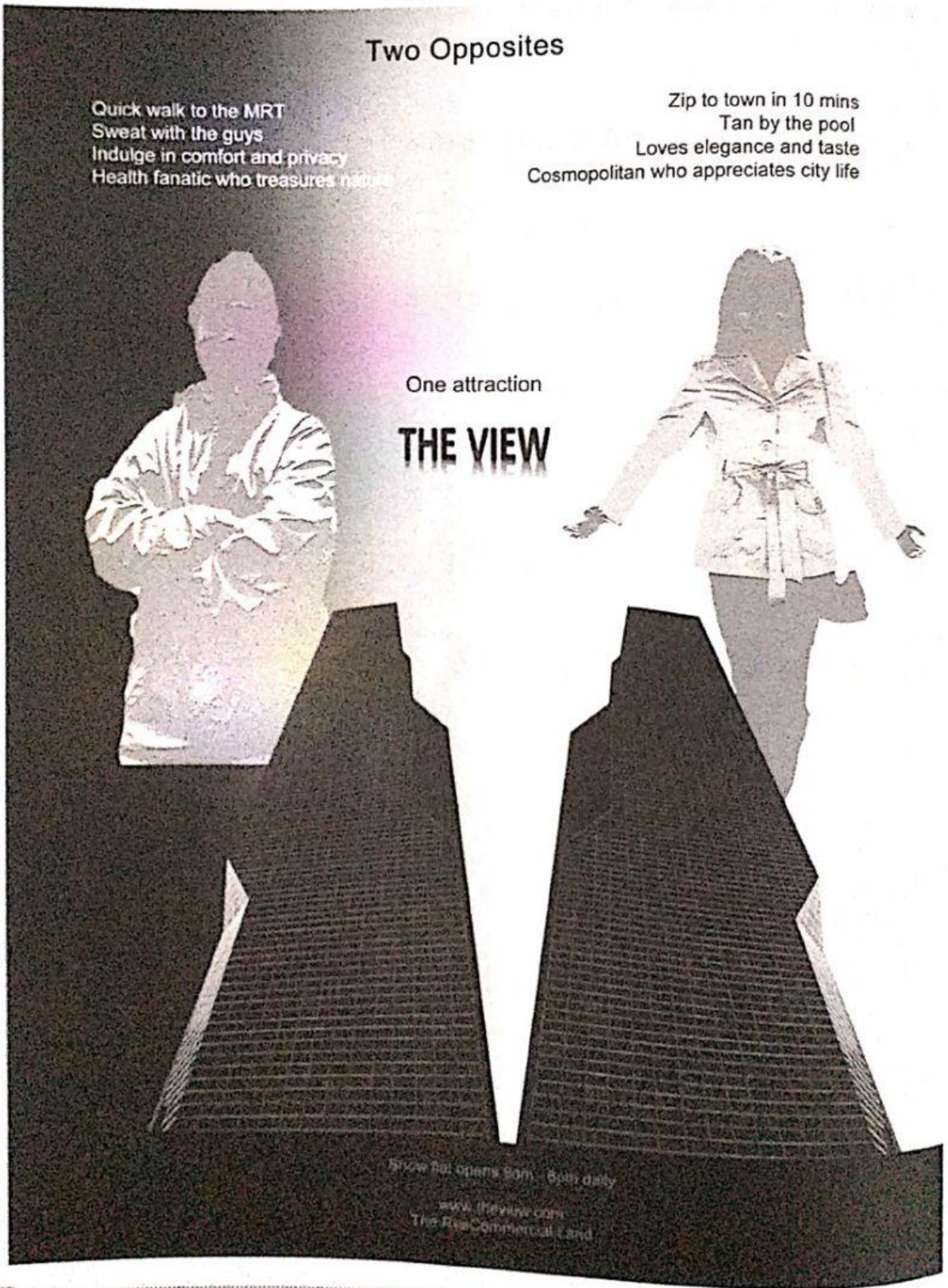
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LIVEWORKSHEETS

Exercise 13

Study the poster and answer the questions that follow.



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LIVEWORKSHEETS

1. 'Two opposites. One attraction, The View'. What is the intended effect of the message? (1 mark)

_____

_____

2. What do you think 'Two Opposites' here refer to? (1 mark)

_____

_____

3. Give an evidence to support your answer in Question 3? (1 mark)

_____

_____

4. What does it mean to 'zip to town in 10 minutes'? (1 mark)

_____

_____

5. In your own words, how would you describe both the man and woman? (1 mark)

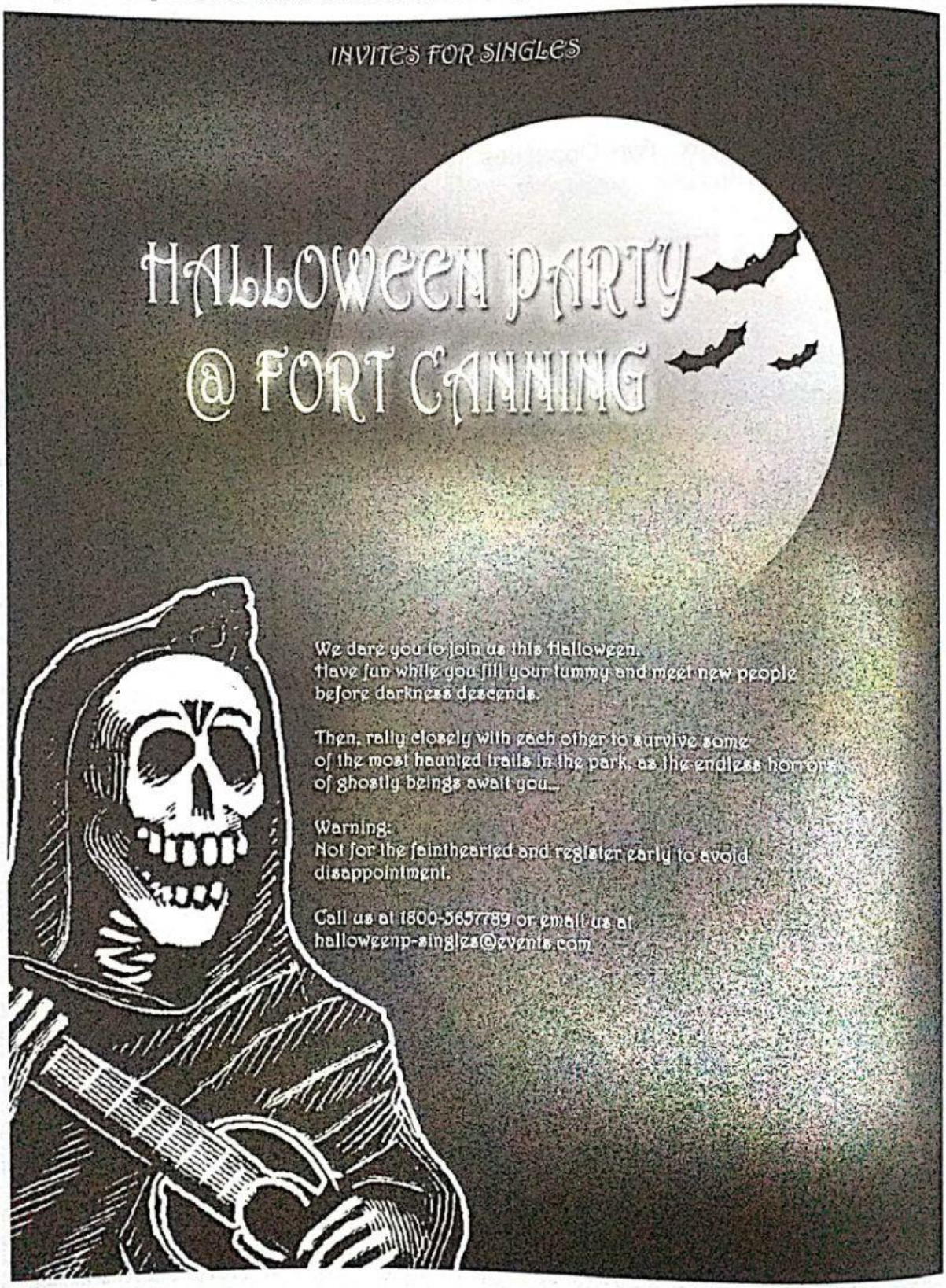
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LIVEWORKSHEETS

Exercise 14

Study the poster and answer the questions that follow.



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LIVEWORKSHEETS

1. Who is the target audience of the advertisement? (1 mark)

_____

_____

2. What do you think the intended purpose of the event is? (1 mark)

_____

_____

3. What evidence is there to support your answer in Question 2? (1 mark)

_____

_____

4. How does the picture appeal to the audience? (1 mark)

_____

_____

5. What evidence is there to suggest that participants will go through the challenges in pairs? (1 mark)

_____

_____

LIVEWORKSHEETS