

Persuasive Writing

Connect the DAFOREST techniques to the examples:

"Game on the go!"	three word rule
"Will you eat healthily today?"	fact
"These burgers are 100% beef!"	rhetorical question
"Sam was tired every day – but with Starbucks Doubleshot Energy, he can do anything!"	alliteration
"I'm Lovin' It"	storytelling

Write the terms for the literary devices being used in the toothpaste adverts.



