

Listen and check your ideas

Social Media Trends



We conducted a review of the latest global statistics about how young people communicate with friends. Here are some of the most interesting results.

- a **67% / 86%** of US adults aged 18-29 use at least one social media site.
- b Most social media sites have more **female / male** users (in the USA).
- c The average Facebook user has 155 Facebook friends, but how many friends would they turn to for help: **4 / 9**?
- d The person with the highest number of followers on Twitter is **a pop singer / a footballer**.
- e The key reason for using social media among young people aged 16-24 was **to keep in touch / to fill up spare time**.
- f Facebook is currently available in **101 / 59** different languages.
- g High levels of involvement with a smartphone can lead to **increased / decreased** levels of depression and stress.
- h The percentage of people who check their phone within 5 minutes of waking up in the morning is **42% / 61%**.
- i The most popular devices for accessing the internet are **smartphones / computers**.
- j The percentage of US teenagers who feel they are addicted to their smartphone is **50% / 21%**.



Three people (Adam, Carole, and Sharon) were asked, "How do you usually contact people?" Guess their answers and complete their responses with the words in the box.

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Adam

Yes, I check my (1) _____ email all the time at the office, but I hardly ever check my personal email. There's a lot of (2) _____ today. I text from time to time, but I usually (3) _____ message my friends. It's so much quicker, and I'm very bad at texting.



Carole

I regularly check my (4) _____. Oh, and I use Skype for video calls now and then. One of my grandchildren lives in Australia and she (5) _____ me on Skype every weekend. I never write (6) _____ nowadays. It's a shame really, don't you think?



Sharon

I use my (7) _____. I'm always (8) _____ so I chat with several friends at the same time. I love to (9) _____ but I like to make (10) _____ videos too ... So I often use WhatsApp, Snapchat and Facebook.

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