

Exercise 5

Read the paragraph about why businesses should only be concerned with making money. Choose the correct sequencing words to complete the sentences.

At first/ First and foremost/ In the beginning , a company's raison d'être is to make money and pay dividends to its shareholders. A business should not have to shoulder the responsibility of supporting a society, because corporations that take on these extra responsibilities will have additional costs that have to be borne either by customers or the owners. Furthermore/ Meanwhile/Next , a socially conscious company is at a competitive disadvantage compared to other companies. After then/ Secondly/ Then , supporting a functioning society is a government's responsibility as it can fulfil this role much more proficiently than the business world. After this/ Besides/ Finally , incorporating social and ethical issues into a business model is not economically feasible and could cause a company to go bankrupt and therefore risk increasing unemployment in the community.