Exercise 9

Read the information. Then complete the table with the phrases from the article in the box. The first one has been done for you.

Some global multiple-choice questions in the IELTS Reading test focus on the writer's attitude. Understanding the language that the writer has chosen to use can help you with this. For example, the use of negative language such as *disappointing*, *frustrating*, or *a complete disaster* may indicate that the writer doesn't view the situation they are describing in a positive light.

end in failure	set a new crowdfunding record	the world is his oyster
take off		
flair and charisma in abundance	ran into difficulty	made fun of him
knocked back	infringed patent law	become high-flyers
industrial disputes		

phrases with a positive meaning	phrases with a negative meaning
achieve great success	

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