

## Exercise 6

*Read the consultant's report to a company. Complete the board of directors' action points with the correct modal verbs in the correct tenses.*

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### **Consultant's report**

#### Necessary action points (for urgent attention)

- 1 Change the logo from a rectangle to a square.
- 2 Don't use red in the branding.

#### Recommendations

- 1 Modify the company website.
- 2 Don't continue with the current marketing strategy.

#### Regrets

- 1 Failure to export to China.
  - 2 Too much time and money spent on redesigning the warehouse.
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1. We \_\_\_\_\_ change the logo from a rectangle to a square.
2. We \_\_\_\_\_ use red in the branding.
3. We \_\_\_\_\_ modify the company website.
4. We \_\_\_\_\_ continue with the current marketing strategy.
5. We \_\_\_\_\_ exported to China. It was a missed opportunity.
6. We \_\_\_\_\_ spent time and money on redesigning the warehouse. It was unnecessary.