

Exercise 3

Complete the sentences. Use the words and phrases in the box.

apply	file	finalise	forecast	launched	market research
			profit		
			satisfaction		

1. The company _____ a new product at the beginning of the year.
2. Business has improved this quarter and we have made a _____ for the first time in two years.
3. The sales team is pleased to report that customer _____ levels are at an all-time high.
4. After a long period of difficult negotiations, the sales team managed to _____ the deal with our suppliers.
5. We have a serious cash-flow problem at the moment and will need to _____ for a loan.
6. The company had a lot of debt and no hope of repaying it, so it had to _____ for bankruptcy.
7. We undertook a lot of _____ to make sure that there would be enough demand for our new product.
8. The executives issued a revised sales _____ for the next quarter.