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Plan for Fruit Logistica 2023, which has something for everyone

Make sure you are fully prepared for your return to the world's biggest and best fresh produce trade exhibition

Trade visitors to [Fruit Logistica](#), which takes place in Berlin on 8-10 February 2023, can make of their time at the event with some forward planning.

The world's trade show for the global fresh produce business has something for everyone. It companies large and small from every of the fruit and vegetable industry worldwide. However, at a show of Fruit Logistica's size, it's important to know where for that next business opportunity.

Kai Mangelberger, director of Fruit Logistica, has some helpful :
"Which companies will you visit? Search the full exhibitor list or head to Fruit Logistica Online to contact exhibitor before the show begins. And be sure to download a copy of the event map, which makes it simple to navigate around the site."

There is plenty more on display at Fruit Logistica 2023. The event features an expanded Hall 26, where overseas suppliers and logistics companies will be located. Elsewhere, Hall B in the CityCube will companies from the Middle East, North Africa and Turkey.

Tickets for Fruit Logistica can only be purchased online from the official ticket shop. Fruit Logistica provides practical information regarding travel arrangements and other preparations for the visit in the Plan your Visit section.

Fruit Logistica's annual curtain-raiser Fruitnet's World of Fresh Ideas will be shown online in 2023. Starting on 9 January, the interview show will be via Fruit Logistica Online as a series of eight individual episodes, each a particular trend in the fresh produce industry.

During the exhibition itself, the latest industry trends will be at the centre of Fruit Logistica's event programme across its Fresh Produce Forum, Future Lab, Logistics Hub, Tech Stage and Start-up Stage. The programme overview with all details can be found online.

There is a lot into three busy days at Fruit Logistica. So why not start each day off with coffee and croissants? These will be available to all trade visitors from 8am to 9am in the CityCube.