

USING NOTES TO FOLLOW A TALK



For any note, table or sentence completion task, it is vital that you look through the information on the page *before* the recording begins to get a feel for what the speaker(s) will talk about. This is particularly the case for Section 4, which is based on an academic talk, as the tasks and recording are more complex, and there is no long pause during the recording, so doing this will help you to navigate where you are in the recording with respect to the questions.

- 03 ▶** Look at a note completion task based on a talk about the globalisation of culture. Start with the headings. What is the structure of the talk?

Complete the notes below. Write **ONE WORD AND/OR A NUMBER** for each answer.

Globalisation of culture

Definitions

- Not everyone agrees on how to define culture.
- 1 _____ aspects: music, clothes, food, architecture
Unseen features: values, beliefs
- Need to look deeper to comprehend the 2 _____ attached to cultural phenomena

Example

Titanic's popularity in China not because of the popularity of US culture, but due to 3 _____ factors

Negative view

- Increasing globalisation of culture due to global 4 _____
- Global business does not distinguish between cultures and so does not take into account 5 _____ cultural requirements.
- 1999 survey in France: 6 _____ of people felt globalisation a danger to the French way of life

Positive view

- People seen as global 7 _____, able to choose the food, music and clothes they like
- Profound characteristics of culture, such as views on 8 _____ are not as likely to alter

Effect of the internet

- Has helped save local traditions and 9 _____

Conclusion

- Important to stress the role of 10 _____ in the debate on cultural globalisation

04 ▶

Listen to the talk and follow the notes. Don't try to fill in the gaps at this stage. Tick each bullet point as you hear it. Your teacher will stop the recording at different stages and ask you to point to where you are in the notes.

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